



Regional District of Mount Waddington

Resident Attraction and Retention Program Coordinator

The Regional District of Mount Waddington (RDMW) is seeking a Resident Attraction and Retention Program Coordinator to join our team on a full-time (35 hours per week), eighteen-month term. Reporting to the RDMW Manager of Economic Development and a steering committee drawn from the Vancouver Island North Training and Attraction Society (VINTAS), the Coordinator will facilitate the service delivery of resident attraction and retention programs within the North Island.

In this position you will liaison with the Regional District of Mount Waddington staff, provincial government agencies, business community and other partners, including other Economic Development professionals in regional community governments, to implement resident attraction and retention programs and initiatives. Reporting to the Manager of Economic Development, the primary responsibilities of this role include:

- Serve as the primary contact for matters related to resident attraction and retention in the region.
- Work with the Manager of Economic Development and the VINTAS executive to identify barriers to resident attraction and help develop strategies to address the issues.
- Develop and facilitate an ambassador program for the delivery of community orientations.
- Provide support and co-ordination for home-based knowledge workers, forestry sector and health care worker specific campaigns.
- Promote North Vancouver Island as a location of choice for targeted groups using focused marketing, advertising and promotional activity.

Our ideal candidate has the following qualifications:

- Post-secondary education in a relevant field such as community or economic development, or related discipline with three or more years experience.
- A strong ability to develop and maintain relationships and develop solutions to address many stakeholders' various priorities and needs.
- Excellent interpersonal, public relations and verbal and written communication skills.
- Experience in creating presentation and marketing materials, giving presentations and interacting with the public and the media.

To learn more about this position and the North Island communities, adventures, and lifestyle please visit www.myvancouverislandnorth.ca and www.rdmw.bc.ca or send an email enquiry to Pat English, Manager of Economic Development: penglish@rdmw.bc.ca

Applications will be welcomed until May 21, 2021 at 4:00 pm.

Please submit your resume and a cover letter via e-mail to Pat English, Manager of Economic Development, penglish@rdmw.bc.ca with the subject line: RAR Program Coordinator