



REGIONAL DISTRICT OF MOUNT WADDINGTON

BOARD OF DIRECTORS MEETING AGENDA

July 19, 2022 at 2:00pm

Board Room, RDMW Administrative Office, 2044 McNeill Road, Port McNeill, BC

Join Zoom Meeting

<https://us02web.zoom.us/j/88580938219?pwd=N2xDSkV4MWhic29Eb00vRXZ0L0ptUT09>

Page(s) **CALL TO ORDER**

A. APPROVAL OF AGENDA

- 1-2 1. Adopt July 19, 2022 RDMW Board of Directors Meeting Agenda as presented (or amended)

B. DELEGATIONS & RECOGNITIONS

This meeting is taking place on the traditional territory of the Kwak'wala speaking peoples.

C. MINUTES

- 3-9
Available
for
Review
1. Minutes of the Board of Directors Meeting held June 21, 2022 as Presented (or amended)
2. Town of Port McNeill – Regular Council May 24, June 14; Special Council Meeting June 7; Committee of the Whole June 7, 2022; Public Hearing Minutes June 13, 2022; Village of Port Alice – Regular Council June 8, 2022; Village of Alert Bay – Regular Council May 24, 2022; Special Meeting May 3, 2022
- Available
for
Review
3. Cheque Register Report (June 30, 2022)

D. STAFF REPORTS

- 10-11 1. Administrator (July 13, 2022)

Recommendation:

1. *THAT an agreement be approved between SD85 and the RDMW for the RDMW to utilize portions of the Woss School and District Lot 2247 and portions of DL 2118, Rupert Land District for community purposes and for SD 85 to utilize a portion of Block L, Plan 69399, Rupert District, for education purposes for the period from July 1, 2022, to June 30, 2027.*
2. *THAT an agreement be approved between SD85 and the RDMW for the RDMW to utilize the land and Coal Harbour School Gym located on Lot 6, Plan 26113, Rupert Land District for community and emergency purposes for the period from July 1, 2022, to June 30, 2027.*
3. *THAT a renewal agreement be approved between SD85 and the RDMW for the RDMW to utilize the land and Winter Harbour School, located on Lot A, Plan 319, Section 3, Rupert Land District (178 Seymour Ave) and Lots 1-4, Block 11, Plan VIP319, Section 3, Rupert Land District for recycling and other community purposes for the period from July 1, 2022, to June 30, 2027.*
4. *THAT a renewal agreement be ratified between Telus and the RDMW for Telus to utilize a portion of Lot A, Plan 80457, Section 36, Township 18, Rupert Land District for telecommunication and storage purposes for the period from July 1, 2022 to June 30, 2027 for an annual cost of \$1500.*

b) Travel Report – None

- 12 2. a) Manager of Economic Development (July 13, 2022)
- 13-14 b) Rural Resident Attraction Coordinator Report (July 12, 2022)
- 15-16 c) Tourism Coordinator Report (July 12, 2022)
- 17 3. Manager of Operations (July 12, 2022)
- 18-19 4. Manager of Planning and Development Services (July 12, 2022)

E. FINANCIAL REPORTS

- 20 1. Administrator (July 13, 2022)
- 21 2. Single Source (June 30, 2022)

F. COMMITTEE REPORTS

(To be brought forth from earlier Committee Meetings)

G. BYLAWS AND PERMITS

H. CORRESPONDENCE

I. OTHER BUSINESS / DIRECTORS REPORTS / NEXT MEETING

- 1. Other Business: Discussion
- 2. **Electoral Area Updates:**
 - Area “A” - Broughton / Malcolm Island / Mainland
 - Area “B” - Quatsino / Winter Harbour
 - Area “C” - Hyde Creek / Rupert
 - Area “D” - Nimpkish Valley / Woss
- 3. **Municipal Updates:**
 - Village of Alert Bay
 - Village of Port Alice
 - District of Port Hardy
 - Town of Port McNeill
- 4. Question Period
- 5. Committee Meetings:
- 6. Next Meeting: August 16, 2022

J. ADJOURNMENT



REGIONAL DISTRICT OF MOUNT WADDINGTON

BOARD OF DIRECTORS MEETING MINUTES

June 21, 2022 at 2:00pm

Board Room, RDMW Administrative Office, 2044 McNeill Road, Port McNeill, BC

- Chair: In Person: Andrew Hory
Directors: In Person: Dennis Buchanan, Sandra Daniels, Rod Sherrell, Gaby Wickstrom
Zoom: Kevin Cameron, Janet Dorward, Dennis Dugas, James Furney
- Staff: In person: Greg Fletcher, Administrator; Pat English, Manager of Economic Development,
Zoom: Patrick Donaghy, Operations Manager, Nicole McDowell, Recording Secretary;
Natalie Stewart, Tourism Coordinator.
- Public Zoom: David Mills – Watershed Salmon Society
David Leitch/Aniko Nelson–SRD/Stacey Marsh – Campbell River Hospital Foundation

Resolution
No.

CALL TO ORDER

2:04 PM

The Chair opened the meeting by acknowledging that this meeting is taking place on the traditional territory of the Kwak'waka speaking peoples and that June 22 is National Indigenous Peoples Day.

A. APPROVAL OF AGENDA

Moved/Seconded/**CARRIED**

134/2022

THAT the RDMW Board of Directors June 21, 2022 Meeting Agenda be approved as amended.

B. DELEGATIONS & RECOGNITIONS

1. David Mills – Watershed Watch Salmon Society (Powerpoint presentation)
 - *Reported on the interception of BC salmon by fishermen from Southeast Alaska.*
 - *2021 was the 3rd highest value and volume of commercial salmon fishery in Alaska, whereas many BC commercial fisheries were closed for conservation purposes.*
 - *Districts 101-106 which occur just at the northern end of the Queen Charlotte Islands. Fish in these area are staged mostly to end up down south. Impacts range from Northern and South Coast Vancouver Island to Revelstoke. For example, Smith Inlet Sockeye interception by the Alaskan Fishery was 63% of the total run.*
 - *Skeena River Chinook fishery was closed last week, however, Alaska has changed the way abundance is calculated, which translates to Alaskan Fisheries allowing an additional harvest of 60,000 to bring the total to 110,000 in 2022.*
 - *An additional issue is the Seine fishing, Canadian Seine fishers are required to monitor, record and release their by-catch in logbooks with the least possible harm. Alaskan fishers are not required to handle Canadian fish in the same manner, this means that there is an assumption that Alaskan fishers are not sorting, or releasing their bycatch until the end of the day. Without records as to what is being returned and if the fish are alive when returned, it could explain why there such dramatic decreases in stock returns to Canadian waters.*
 - *The Pacific Salmon Treaty was signed in 1985 with the intent that both countries received equal benefits to salmon production in their waters. Although both Canadian and Southeast Alaskan exploitation rates have been declining since 1980, Canadian rates are declining significantly faster than Alaska's rates. This leads to the conclusion that Southeast Alaska fishing is pulling heavily from*

Canadian populations, which in turn is limiting or eliminating Canadian commercial fisheries.

- There is a need to develop a coordinated response.
- There is a State of Knowledge Report, Interception Maps and additional information that can be viewed at www.alaskasdirtysecret.com

Questions:

- How are percentages of fish removed verified?
 - o Some data is from scales provided by Alaska Department Fish & Game, some from returned coded wire tags, as well as information from biologists on staff.
- It seems that the Pacific Salmon Treaty has not been successful in it's declaration. Is the ask from the Board to further enforce the Pacific Salmon Treaty by providing letters of support?
 - o Yes. Watershed Watch has also sent a letter to the Governor of Alaska, especially given that the fact that the Pacific Salmon Treaty will not be renegotiated until 2028, and the negotiations will be done by Global Affairs Canada and not DFO, which means that there may not be the same level of awareness to the critical levels of where the fisheries are currently at what the impact of the current fishing practices will create the anticipated levels will be in the future.
- Where is the science coming from?
 - o The report was created by biologists and fisheries experts leading that report, it is however, limited to the data available currently. There are definite correlations between the volume of fish being taken in Alaska and the decline of fish returning to our river systems.
- Have you scheduled any presentations with local First Nations?
 - o Presentations are currently scheduled with Mamalilikulla-Qwe'Qwa-Sot'Em First Nations and the Watershed Watch Society will be happy to present to any local North Island First Nations as well.
- Dixon Entrance is the key interception area in Canadian waters but disputed by the USA – is DFO currently patrolling these waters?
 - o Unable to speak specifically to Dixon Entrance, but DFO patrols have not returned to the same levels that they were at in the 80's.
- The Role of the International Joint Commission was supposed to meet to review the Pacific Salmon Treaty, are they still meeting and do you know who has been appointed?
 - o Yes, they are still meeting, but am unable to provide specific names at this time. On any sort of "in window" decisions, participants have a veto. So Alaska has a veto to any changes over the treaty before it's renegotiated formerly. Additionally on the Pacific Salmon Commission, there is a lack of decision making from both North and Central Coast First Nations who are increasingly fishing these stocks.
- Is the successful Halibut treaty a reasonable model to try and follow for salmon?
 - o Unfortunately, at this time, there does not appear to be any discussion around this. The Minister of Fisheries & Ocean (DFO), as well as the Minister for Land, Water & Resource need to have discussions with their Alaskan counterparts. DFO scientists should be responsible for the quantification of the impact of interception as opposed to non-profits.

Moved/Seconded/**CARRIED**

135/2022

THAT a letter be sent to Minister of Fisheries & Ocean (Canada) and the Minister for Land, Water and Resource Stewardship and Minister Responsible for Fisheries (BC) requesting that action be taken to address the inequitable level of interception by Alaskan fisheries of salmon originating in BC waters.

Chair Hory thanked the Delegation on behalf of the Board and asked that the power point presentation provided be forwarded to the Directors.

2. David Leitch, Strathcona Regional District & Stacey Marsh – Campbell River Hospital Foundation
 - Update to the Just Like Home Program, as first presented in 2019
 - Received a private donation of \$500,000 that was subject to the community providing operating funds for the program. There was also an indication from this donor that once the program is up and running, there is the possibility of an annual donation as well.
 - The Strathcona Regional District has approved a Service Bylaw for this program, which is generating a small income from a levy of no more than \$0.023 per thousand of regional assessed value.
 - RDMW had agreed to make a similar annual contribution, however, there is no need to move forward with funds requisition yet, as the project is just at the 50% mark for completion.
 - One house is up and running and a 2nd building has been planned, including purchase of the land for same, inclusive of servicing.
 - So far, \$600,000 of the \$2,000,000 required has been raised.
 - Campbell River Hospital foundation has an active fundraising campaign ongoing for this project.
 - The Campbell River Hospital serves 32 communities on Northern Vancouver Island and the North Coast which covers approximately 57,000 residents.
 - Campbell River Hospital is the first point of referral for emergencies, illness, strokes, heart attacks, workplace accidents and disease.
 - One of the biggest issues that health care staff are seeing is that due to costs of travel and out of town accommodation, many are not seeking medical care as quickly as they might, which translates to many requiring more extensive care than they would have needed if they had accessed medical care earlier.
 - The North Island and rural communities that access Campbell River Hospital make up anywhere from 12-28% of total people seen annually at the Campbell River Hospital.
 - It is shown that patients tend to heal faster and suffer from less stress when family members are able to be close.
 - The “Lodge” will feature:
 - 10 separate sleeping rooms with ensuite bathrooms
 - Communal living space with shared kitchen
 - Day use common and shower facilities
 - Guest Laundry facilities
 - RV parking
 - The ongoing operating costs will be funded from the Strathcona Regional District.
 - The homes are located 200 steps from the hospital, which makes them accessible to everyone.

Chair Hory thanked the Delegation on behalf of the Board noting that the Regional District has been supportive of this program in conjunction with the Strathcona Regional District since the inception and as North Islanders, are collectively aware of the challenges of long-distance medical travel.

C. MINUTES

Moved/Seconded/**CARRIED**

136/2022 THAT the Minutes of the Board of Directors Meeting held May 17, 2022 be adopted as presented.

Moved/Seconded/**CARRIED**
137/2022 That the Correspondence on the table be received and filed.

Moved/Seconded/**CARRIED**
138/2022 THAT the Cheque Registry for May 31, 2022 be received and filed.

D. STAFF REPORTS

1. Administrator Report (June 14, 2022): *Also noted:*
 - *Administrator participated in a nationwide FCM webinar on home energy local government support with Josephine Schrott of Ecotrust Canada on May 27th*
 - *Working with the Province to correct 2021 Census Electoral Area populations to reflect the new boundaries approved in 2018*

Moved/Seconded/**CARRIED**
139/2022 THAT funds from Local Government Climate Action Program (LGCAP) funds be allocated to the Climate Action Fund established in 2013.

Moved/Seconded/**CARRIED**
140/2022 THAT the Chilton Arena Energy Reduction Green and Inclusive Community Program Grant Contribution Agreement from the Government of Canada be approved.

Moved/Seconded/**CARRIED**
141/2022 THAT the June 14, 2021 Administrator's Report be received and filed.

a) Travel Report – No Travel Report

2. a) Manager of Economic Development (June 14, 2022) *also noted:*
 - *Although Statistics Canada does provide unemployment statistics, they are amalgamated as whole for Campbell River North and do not dive down to individual communities within the Mount Waddington Regional District. The RRAP Coordinator is reaching out to local employers to gain first-hand knowledge of where the gaps are and possible ways to assist with connecting employers and potential staff.*

Moved/Seconded/**CARRIED**
142/2022 THAT a contract not exceeding \$7,300 be concluded with Love Local Marketing to develop and deliver a digital advertising campaign to support the Home-Based Knowledge Worker Attraction Initiative.

Moved/Seconded/**CARRIED**
143/2022 That an application be made to the Ministry of Social Development and Poverty Reduction for a grant to prepare a labour market partnership report to encourage, support and facilitate strategies to address labour market issues in Northern Vancouver Island be supported, and that such support includes a contribution of \$20,000 to the project.

Moved/Seconded/**CARRIED**
144/2022 THAT the June 14, 2022 Economic Development Manager Report be received and filed.

b) Rural Resident Attraction Coordinator Report (June 15, 2022) Presented by Pat English.

Moved/Seconded/**CARRIED**
145/2022 THAT the June, 2022 Rural Resident Attraction Coordinator Report be received and filed.

c) Tourism Coordinator Report (June 14, 2022), Presented by Natalie Stewart

Moved/Seconded/**CARRIED**
146/2022 THAT the June 14, 2022 Tourism Coordinator Report be received and filed.

3. Manager of Operations (June 15, 2022)

Moved/Seconded/**CARRIED**
147/2022 THAT the June 15, 2022 Manager of Operations report be received and filed.

4. Planning and Development Services (June 15, 2022) *Also noted:*

- *Working with GNN First Nation to assist with civic addressing for the new daycare.*
- *Trip was made to Winter Harbour to participate in a meeting with the Winter Harbour Rate Payers Association meeting.*

Moved/Seconded/**CARRIED**
148/2022 THAT the June 15, 2022 Planning and Development Services report be received and filed.

E. FINANCIAL REPORTS

1. Finance Report (June 16, 2022) Presented by the Administrator.

Moved/Seconded/**CARRIED**
149/2022 THAT the June 16, 2022 Finance Report be received and filed.

2. Single Source Report by Finance Clerk MacEachern

Moved/Seconded/**CARRIED**
150/2022 THAT the June 14, 2022 Single Source be received and filed.

F. COMMITTEE REPORTS –

Moved/Seconded/**CARRIED**
151/2022 That the amended guidelines for Rural Tourism Action Grant applications to state as per MRDT motion 22/19 be approved.

Moved/Seconded/**CARRIED**
152/2022 To receive and file the verbal report from Chair Andrew Hory on the funding issues faced by ICET which will run out of funding in 2 years unless additional funds are provided by the Province.

G. BYLAWS AND PERMITS

1. Regional District of Mount Waddington Election Bylaw No, 1011, 2022 for 1st, 2nd and 3rd reading.

Moved/Seconded/**CARRIED**
153/2022 THAT Bylaw No. 1011, Cited as “Regional District of Mount Waddington Election Bylaw No, 1011, 2022 “receive 1st, 2nd and 3rd reading.

1. Bylaw No. 1011 for adoption

Moved/Seconded/**CARRIED**
154/2022 THAT Bylaw No. 1011 be adopted.

H. CORRESPONDENCE

1. 2022 06 07 North Coast Regional District Labour Market Study for Commercial Fishing Sector

Moved/Seconded/**CARRIED**

155/2022

THAT a letter of support for the Labour Market Study for Commercial Fishing Sector be sent via the BC Commercial Fishing Association to the following: Sector Labour Market Partnerships Program, Workforce Innovation and Division Responsibilities for Skills Training, Ministry of Advanced Education and Skills Training.

I. OTHER BUSINESS / DIRECTORS REPORTS / NEXT MEETING

Electoral Area Updates:

Area "A" - Broughton / Malcolm Island / Mainland

- *Salmon Days are coming up*

Area "B" – Coal Harbour / Quatsino / Winter Harbour

- *Attended the Annual Fire Chief Convention*
- *Coal Harbour School gym has been approved for use (although the original curtains on the stage are still in place).*

Area "C"- Hyde Creek / Rupert

- *Gearing up for Hyde Creek days on July 2, with lots of volunteers. Music will start at 4:00pm. Tickets are available at various local businesses.*
- *Knotweed? Hyde Creek has definite areas of concern. Patrick advised that Spectrum Contracting will be working on the eradication process.*

Area "D"- Nimpkish Valley / Woss

- *Will be attending WRA meeting scheduled for June 22*
- *The swimming pool will not be opening, due to a few issues, including the lack of lifeguards*
- *New restaurant has opened in Woss: Hot Shot Café*

2. Municipal Updates:

Village of Alert Bay

- *June Sports last weekend went quite well.*
- *Meeting with 'Namgis and Whe-La-La U on the 28th to discuss township revitalization.*
- *Celebrating National Indigenous Peoples Day today.*

Village of Port Alice

- *Fire hall upgrades starting, thank you to Town of Port McNeill for the doors.*
- *Tourist Information Centre relocating to the recreation centre, bigger size.*
- *OCP work starting.*
- *Costs for the kayak centre has grown exponentially.*

District of Port Hardy

- *PHSS held the totem pole unveiling ceremony, very beautiful and moving.*
- *Pride events will be happening all weekend.*
- *FILOMI days scheduled for July 15-17.*
- *Eagerly awaiting news on the aquaculture license renewal.*
- *Thank you to the Regional District for support with the Sustainable Power Project*

- June 9th, Department of Fisheries and Oceans participated in a meeting on the area-based aquaculture program and pilot program projects. At this time, there are no plans to have this in Port Hardy.
- Grad ceremony on June 10th. Thank you to all the businesses who provided grants to PHSS Grads.
- Meeting of Mayors from Sayward to Port Hardy, which was organized by Mayor Mark Baker of Sayward, to discuss cell service and avenues available to extend it for all of highway 19 north of Sayward. This is an important tool, especially in the event of emergency situations.
- Thank you to Island Health for the virtual health meeting held on June 16. Thank you to Port McNeill Mayor Wickstrom and Council for arranging this.

Town of Port McNeill

- Meeting with VIHA has been shared on social media and Town of Port McNeill website. Positive feedback received from the public, including the main message of working collaboratively with Island Health.
- Canada Day celebration happening on July 1 at 11:00am and ending with a family dance from 3:30 to 4:30.
- Port McNeill is in a daycare crisis, Huckleberry House will be closing its doors on July 1. The town is working diligently to find a solution. Only found out about this 5 days ago.

Questions/Comments – None

Next Meetings of the Board of Directors: Regular Meeting: July 19, 2022 at 2:00 pm

156/2022

ADOURNMENT TIME 4:08 PM

CHAIR

SECRETARY



REGIONAL DISTRICT OF MOUNT WADDINGTON

REPORT

TO: BOARD
FROM: Greg Fletcher, Administrator
SUBJECT: July, 2022 Administration Report
DATE: July 13, 2022

Transit – Ridership numbers have completely recovered and are on target to exceed our our pre-pandemic average of 27,000 annual passengers. While all routes have enjoyed a significant increase in use, our Saturday ridership numbers are still at a low level. VTN ridership numbers are still on pace to record levels.

Emergency Planning – The RDMW was awarded a \$25,000 UBCM CEPF grant to further upgrade its Emergency Operations Centre Capacity. This will include upgrades to our radio transmitter (completed), our solar battery back-up system to allow more stations to be connected as well as extending the time when we are able to operate off-grid. In addition, we will strengthen the capacity for the coordinator and office staff to work remotely.

Parks – Pre-pandemic use patterns are reappearing at our regional parks: international and US travelers have increased from 1.4% to 6% of campers at Bere Point while at Link River campers from Vancouver Island (incl RDMW) have increased from 50% to 87%. Waterfront site bookings are exceeding last years totals already with 11/16 sites already at 100% utilization; total usage should match last year's record numbers. Link River, with more drop-in traffic, so far is down about 30%, likely due to poor weather.

Agreements- We continue to catch up on renewing agreements that were delayed during the pandemic. The following complete agreements are included in the Director's package:

- **SD85. Woss School.** The agreement covers RDMW use of the Woss School and the land with the Woss Swimming pool as well as SD85 use of RDMW over a portion of the school track:

That an agreement be approved between SD85 and the RDMW for the RDMW to utilize portions of the Woss School and District Lot 2247 and portions of DL 2118, Rupert Land District for community purposes and for SD 85 to utilize a portion of Block L, Plan 69399, Rupert District, for education purposes for the period from July 1, 2022 to June 30, 2027.

- **SD85. Coal Harbour School.** SD 85 recently demolished most of the old Coal Harbour School with the exception of the gym which was renovated and retained for community use:

That an agreement be approved between SD85 and the RDMW for the RDMW to utilize the land and Coal Harbour School Gym located on Lot 6, Plan 26113, Rupert Land District for community and emergency purposes for the period from July 1, 2022 to June 30, 2027.

- **SD85. Winter School.** With the permission of SD 85, in 2017 the RDMW renovated a portion of the old Winter Harbour School for use as a community recycling facility.

That a renewal agreement be approved between SD85 and the RDMW for the RDMW to utilize the land and Winter Harbour School, located on Lot A, Plan 319, Section 3, Rupert Land District (178 Seymour Ave) and Lots 1-4, Block 11, Plan VIP319, Section 3, Rupert Land District for recycling and other community purposes for the period from July 1, 2022 to June 30, 2027.

- **Telus. Quatsino Museum Property.**

That a renewal agreement be ratified between Telus and the RDMW for Telus to utilize a portion of Lot A, Plan 80457, Section 36, Township 18, Rupert Land District for telecommunication and storage purposes for the period from July 1, 2022 to June 30, 2027 for an annual cost of \$1500.

In addition to the agreements highlighted above, the Manager of Operations, Chair Hory and I are scheduled to meet with the Quatsino Band on July 12th to discuss various shared services and accompanying agreements.

Arena Digital Sign - Arena Manager Little moved ahead with the COVID recovery project for a new digital sign at the Chilton Arena which is now installed and fully functional. This will be able to serve many community purposes including providing emergency and other community information.

Election Preparations – CEO Lok and staff have been busy updating and posting election information on the RDMW website, ensuring that we have necessary supplies and are gearing up to have polling stations in rural and First Nations communities.

Respectfully Submitted,

Greg Fletcher, Administrator



REGIONAL DISTRICT OF MOUNT WADDINGTON ECONOMIC DEVELOPMENT DEPARTMENT MONTHLY REPORT

TO: Board of Directors

FILE: 315.03

DATE: July 12, 2022

FROM: Pat English, Manager of Economic Development

SUBJECT: Monthly Economic Development Department Report

During the several weeks, I have undertaken the following economic development activities:

- We have received approval for the Stage I application to ICET for the EV network project and I will prepare and submit a Stage II application following receipt of approval in principle from the Province for the BC Clean Communities application that we submitted last month. I expect that we will receive a notice from the province later in the fall but final approval from the federal government for this funding won't be forthcoming until the summer of 2023.
- All 12 students in the March 2022 intake for VIU's Fundamentals of Forestry course graduated and 8 have been hired by the industry. Unfortunately, VIU has not received sufficient applications to justify a second course this year and so we will move our planning to March for the next intake.
- The CAO and I met separately with School District 85 and with Strathcona Regional District to finalize agreements on the Woss Lake School and the Connected Coast initiative respectively. These agreements are expected to provide the necessary administrative framework to facilitate future economic development initiatives that may be associated with the infrastructure.
- Development of the viewing platforms and the washroom at the Nimpkish Valley Heritage Park is moving ahead with construction expected to start later this summer. I would like to acknowledge that progress on these projects is primarily the result of the efforts of our operations assistant, Cody Pawluk.
- I have been working with local committees from Woss and Cal Harbour to develop new entry signs for the Woss community and for the Hornsby Crawler shelter. Final drafts of the signage will be reviewed by the communities early in the fall prior to installation.

Respectfully submitted,

Manager of Economic Development

2022 July Resident Attraction and Retention Program Report

1) My Vancouver Island North website and social media channels

(myvancouverislandnorth, #myVIN, #myVancouverIslandNorth)

- a. **Resident Attraction and Retention Ad Campaign:** The 6 week ad campaign launched on July 1, 2022 and is very successfully building in momentum with followers, comments and likes on our social media channels (@myvancouverislandnorth and website:www.myvancouverislandnorth.ca). This campaign has the ultimate goal of bringing attention to the local amenities in the region while attracting locals and outsiders to visit the areas, amenities and review the materials on our website/social media.
- b. **Social Media:** Facebook currently has 1462 followers. Instagram currently sits at 472 followers (The followers have increased by 45% in the last month and show a very steady uptake. The Facebook reach was 7900 accounts in the last 30 days, 630 in previous month. On Instagram the reach was 1800 accounts in the last 30 days, up 227% month over month).
- c. Below are some stats to show progress in our 6 week ad campaign:

Reach on Facebook and Instagram channels (July 1-July8, 2022)

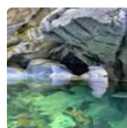


Top performing Facebook posts (July 1-July 8, 2022)

Top-performing organic posts

Here are posts that have performed well over the last 90 days. Understanding what's working can help you decide what to create and share next, so you can keep up the great work.

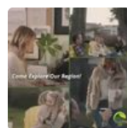
Highest reach on a post



Facebook post
Little Huson Caves, are a karst limestone cave/river system...
Jul 4, 2022, 1:37 PM

This post reached **773%** more people (1,877 people) than your median post (215 people) on Facebook.

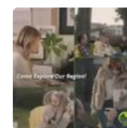
Highest reactions on a post



Facebook post
Come Explore our region!
Jul 7, 2022, 7:00 PM

This post received **9,700%** more reactions (98 reactions) than your median post (1 reaction) on Facebook.

Highest comments on a post



Facebook post
Come Explore our region!
Jul 7, 2022, 7:00 PM

This post received 42 comments compared to your median post (0 comments) on Facebook.

Top performing Instagram posts (July 1-July 8, 2022)

Top-performing organic posts

Here are posts that have performed well over the last 90 days. Understanding what's working can help you decide what to create and share next, so you can keep up the great work.

Highest reach on a post ⓘ



Instagram post

Little Huson Caves, are a karst limestone cave/river system...

Jul 4, 2022, 1:37 PM

This post reached **82%** more people (354 people) than your median post (195 people) on Instagram.

Highest likes on a post ⓘ



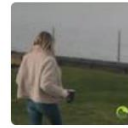
Instagram post

Little Huson Caves, are a karst limestone cave/river system...

Jul 4, 2022, 1:37 PM

This post received 57 likes.

Highest comments on a post ⓘ



Instagram post

We know that the way you worked over the past two years...

Jul 7, 2022, 7:00 PM

This post received **300%** more comments (4 comments) than your median post (1 comment) on Instagram.

Love Local Marketing and Megan are communicating daily on the social media reach and slight revisions to the daily posts and ads as the campaign progresses.

2) Executive Pulse Data Content Management System

- a. A RDMW summer student ad is currently open to assist with data entry on the Exec Pulse data system and website. The next quarterly e-newsletter will be the sent out before the end of July (Summer 2022 edition).

3) Provincial Nominee Program

- a. 32 inquiries for data package to date. We are planning an August 2022 meeting with a Sri Lanka candidate for a virtual presentation with our PNP Committee. Regular monthly meeting attendance and reporting with PNP government staff is occurring

4) VINTAS Committee

- a. Ongoing monthly meetings to coordinate direction and discuss various initiatives occurs.

Respectfully submitted
Megan Hanacek



July 12, 2022

Pat English
Manager of Economic Development
Regional District of Mount Waddington
PO Box 729 Port McNeill, BC

Vancouver Island North Tourism Report: June to July 2022

Marketing & Activity Update:

- Posters promoting the Wild Pledge are printed and will be distributed the week of July 18.
- Tent cards with a QR code leading to the trip planning tool on the VINT site are also printed and ready for distribution.
- A small print run of pledge stickers has been placed, if this initiative is successful, a second print run is planned.
- Flat sheets for use by front end staff across the North Island giving quick options of things to do in each of the North Island communities will be printed by Friday July 15th and will be distributed to front end staff and businesses the week of July 18th with the posters and tent cards. These flat sheets will also be available to hotels who would like to include them in their room information binders. Input and activity suggestions were included from each of our North Island communities.
- Social Media followers continue to grow month over month
Facebook- June 2021 - 16,406 | June 2022 - 17,909
Instagram- May 2021 - 23,118 | May 2022 - 30,045
Twitter- May 2021 - 1,838 | May 2022 - 2,015
- Blog post and video release for BC Parks videos are live for Cape Scott. I did meet with 49K to discuss limitations of the park, concerns etc. and they did not have any capacity concerns, they have additional staff to help alleviate some of the issues around garbage, washrooms etc. Schoen Lake is scheduled for later in the month, however there are still a couple of advisories that BC Parks is looking before posting.
- Art tour videos have been delivered to participating stakeholders along with an amplification toolkit. Videos are live on our Youtube channels and website.
- Digital VINT ads continue to run on an ongoing basis, promoting the region, the pledge and driving traffic to the VINT website.
- The welcome to Vancouver Island North sign, continues to be on hold, adjustments and accommodations have been made to the proposed location and we are now waiting on our Ministry representative to return from holidays on July 20th to confirm that these adjustments meet the requirements to move forward. The sign is complete and ready to be installed as soon as the approvals from the ministry are completed.

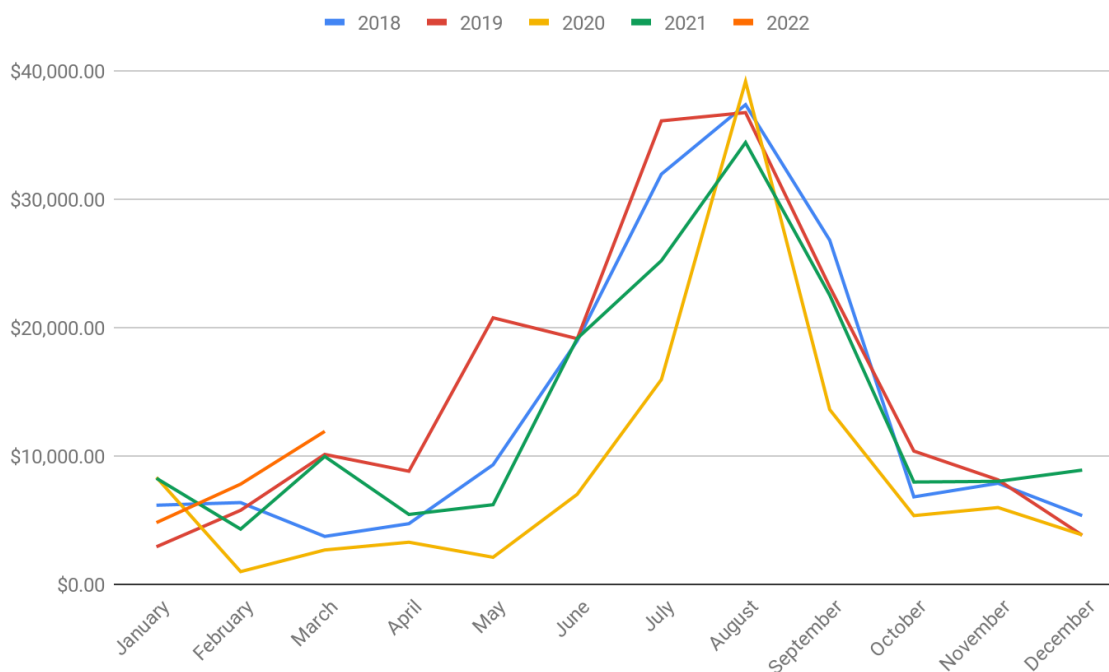
Vancouver Island North Tourism Advisory Committee

- The next meeting of the Advisory Committee will be October 19th, 2022
The Agenda includes:
 - o Season recap
 - o Financial Reporting Review
 - o Community/Partner updates.
 - o Planning Session 2023
 - o Brand refresh presentation



MRDT Revenue by Month:

The Vancouver Island North Tourism project receives 80% of the first 2% (or 53.33%) of MRDT revenue collected from designated recipients in the Vancouver Island North Region (Port Hardy, Port McNeill, Alert Bay, RDMW Rural Areas & Port Alice). All MRDT collecting communities on the North Island are collecting MRDT at a rate of 3% as per the approved MRDT 5 year plan application.



| | 2019 | 2020 | 2021 | 2022 |
|-----------|-------------|-------------|-------------|-------------|
| January | \$2,917.78 | \$8,330.62 | \$8,259.55 | \$4,802.82 |
| February | \$5,761.99 | \$982.04 | \$4,294.63 | \$7,801.24 |
| March | \$10,120.56 | \$2,668.57 | \$9,959.97 | \$11,917.24 |
| April | \$8,809.07 | \$3,273.34 | \$5,438.80 | |
| May | \$20,770.41 | \$2,100.10 | \$6,198.53 | |
| June | \$19,143.08 | \$7,011.24 | \$19,162.48 | |
| July | \$36,126.77 | \$15,957.51 | \$25,225.62 | |
| August | \$36,772.69 | \$39,195.56 | \$34,441.50 | |
| September | \$23,188.65 | \$13,615.46 | \$22,537.80 | |
| October | \$10,380.61 | \$5,348.35 | \$7,967.36 | |
| November | \$8,138.24 | \$5,976.56 | \$8,020.04 | |
| December | \$3,819.56 | \$3,844.11 | \$8,895.76 | |

Respectfully submitted,

Natalie Stewart

Natalie Stewart
 Tourism Coordinator, Vancouver Island North
 250-209-2454 | natalie@vancouverislandnorth.ca



REGIONAL DISTRICT OF MOUNT WADDINGTON

OPERATIONS DEPARTMENT

MONTHLY REPORT

TO: Board of Directors **FILE:** 315.04 **DATE:** July 12, 2022
FROM: Patrick Donaghy, Manager of Operations
SUBJECT: July 2022 Operations Report

The following report highlights the various initiatives that the Manager of Operations has been focusing on since the June Board meeting.

The Manager of Operations has been working with various First Nation Communities in the delivery of services.

- July 8th, Manager of Operations met up with Quatsino staff to identify knotweed patches on the Reserve to insure that treatments would be carried out
- July 12th, Manager of Operations met with Kwakiutl staff to discuss the development of recycling services and knotweed treatments
- July 12th, the Chair, the Administrator and Manager of Operations met with the Quatsino Band Council to review services and initiatives that directly involved the Quatsino

Efforts to build power outage resiliency among Regional District services made significant progress in the past month thanks to the efforts of Paul Getman. All battery backups for the Coal Harbour sewer lift stations are in place with the electrical connections for two of them completed and the rest to be done prior to the July Board meeting. Completion will occur when the final programming is finished which should follow shortly. In addition, the battery packs for the Sointula sewer lift stations have been assembled and will hopefully be transported to their final deployment by the end of July. It is also hoped that the large propane tanks and the genset switch parts will arrive by the end of July to allow Woss' water well pumps to be able to operate during outages.

Woss and Hyde Creek Volunteer Fire Departments (VFD) have both enrolled in the Vancouver Island Emergency Response Academy (VIERA) Fire Fighter I accreditation program. Participation among the membership of both departments is voluntary and should take those involved approximately two years to complete.

Operations continue preparing of the Professional Performance Management Plan required by Engineers and Geoscientist BC, the waste water treatment plant flow meter calibration and the 7 Mile Design Operation and Closure Plan. Cody Pawluk continues to assist in the development of the Woss Heritage Park and the flow measurement flume for the Woss sewage lagoon.

Respectfully submitted

Patrick Donaghy PEng, MSc



REGIONAL DISTRICT OF MOUNT WADDINGTON

PLANNING & DEVELOPMENT SERVICES DEPARTMENT

MONTHLY REPORT

TO: Board of Directors **FILE:** 315.05 **DATE:** July 19, 2022
FROM: June Kwon, Planning Assistant, Planning Department
SUBJECT: July 2022 Planning & Development Services Department Report

1. Project:

- 2022-PROJ-07: Operations Department and Planning Department conducted a preliminary study to determine population within RDMW Sewer Service Boundary in Sointula, Malcolm Island; planning department intends to conduct further studies for communities within Regional District of Mount Waddington using similar methodology; enhancement and constant update on Lidar greatly benefits departments of RDMW as it provides abundance of accurate and thus dependable information which can be applied to corroborate various studies / researches.

2. Site Permit:

- a) Issued;
 - i. 2022-SP-35-TC: issuance of the *Site Permit '2022-SP-35,'* expansion of existing accessory structure, was made by the planning department.
- b) Application Received; planning department will review following applications in the context of applicable OCP and Zoning Bylaw;
 - i. 2022-SP-36-TC: construction of one primary dwelling unit and one accessory structure in Telegraph Cove.
 - ii. 2022-SP-37-AB: establishment of two additional electrical rooms in Alder Bay Resort.
 - iii. 2021-SP-38-TC: construction of one primary dwelling unit in Telegraph Cove.

3. Crown Referral:

RDMW Interagency Referral Report will be prepared for following Crown Referrals;

- a) 2022-REF-147351710-1415207: referral request was made by Ministry of Forests regarding the *Connected Coast* project; applicant states that the goal of this project is to provide access to reliable high-speed internet which will enhance online learning, health services, emergency notifications, news et cetera; up to 159 rural and remote communities, including 51 Indigenous communities representing 44 First Nations will be served through 3,400 km of subsea fibre-optic cable between Prince Rupert to Vancouver and then around the Vancouver Island.
- b) 2022-REF-147545092-2000193: referral request was made by Ministry of Energy, Mines and Low Carbon Innovation regarding Area Based Permit, with anticipated duration of 5 years, to conduct exploration activities at *Big Frank* property (approximately 130 km ENE of Port McNeill).

4. Civic Addressing:

- a) 2022-CA-02: Gwa'sala-'Nakwaxda'xw Nations' Big House, in Tsulquate Reserve, received its civic address '*600 Henderson Street*'; planning department forwarded information relevant to 2022-CA-02 to various organizations, such as, BC Ambulance, BC Assessment Authority, B.C. Hydro, Canada Post, E-Comm 911, Emergency Social Service – EMBC, North Island 911 Corporation, Port Hardy Fire Rescue, and Communications Company.

- b) 2022-CA-04: request received for the lot legally described as *LOT A, PLAN EPP108898, SECTION 9, TOWNSHIP 1, RUPERT LAND DISTRICT*.

5. Development Variance:

- a) 2022-DVP-01: planning department received Development Variance Permit application; applicant intends to expand existing primary dwelling unit by obtaining development variance to relieve rear property line setback; planning department will attend upcoming Coal Harbour Local Community Commission to gather community's perspective on *2022-DVP-01* application.
- b) 2022-DVP-02: planning department received Development Variance Permit application; applicant intends to obtain development variance to diminish setback requirement for proposed residential/commercial building; planning department will attend Malcolm Island Advisory Planning Commissions on 25th of July for deriving community's input.

6. Bylaw Enforcement:

Planning department sent a letter asking for cooperation to the subject property owner(s) and or occupier(s);

- a) 2022-BENF-01-MI: (garbage control and misplaced vehicles on public right of ways)
- b) 2022-BENF-02-MI: (utilization of recreational vehicle as primary dwelling unit)
- c) 2022-BENF-03-MI: (zoning infringement)
- d) 2022-BENF-06: (establishment of commercialized RV park)

7. Miscellaneous:

- a) Site Visit; planning department conducted site visits to;
- i. June 13th, 2022 – Gwa'sala-'Nakwaxda'xw Nations: conducted site visit in relation to civic address assignment.
 - ii. June 13th, 2022 – Coal Harbour: conducted site visit in relation to above mentioned Development Variance Application *2022-DVP-01*.
 - iii. June 16th, 2022 – Winter Harbour: conducted site visit in relation to Site Permit / Development Variance Permit Application, Bylaw Infringements and Crown Land / Right of Way encroachment issues in Winter Harbour.
 - iv. June 26th, 2022 – Port Hardy Fish & Wildlife Association: conducted site visit to photograph gun ranges and associating facilities in relation to Crown Tenure Replacement Application.

Respectfully Submitted,

June Kwon, Planning Assistant

Approved by

Greg Fletcher, MCIP



REGIONAL DISTRICT OF MOUNT WADDINGTON

REPORT

TO: BOARD
FROM: Greg Fletcher, Administrator
SUBJECT: July, 2022 Finance Report
DATE: July 13, 2022

Finance staff have been focusing on current year accounting as well as enjoying some well-deserved vacation time. Unfortunately, the auditors have limited availability to complete the audit process until early August. Contract Treasurer Oakman will also be available then so that we can finish off the process of closing the books on 2021.

In the meantime we have re-posted the full time Treasurer position.

A representative of the MFA, Shelley Hahn will be providing the Board with timely investment advice prior to the Board meeting.

Respectfully Submitted,

Greg Fletcher, Administrator



REGIONAL DISTRICT OF MOUNT WADDINGTON
Single Source Awards

TO: REGIONAL DISTRICT BOARD MEMBERS

FROM: Shelley MacEachern, Finance Clerk

DATE: July 14, 2022

Policy 2.2.2 Purchasing & Authorization Policy requires that instances where there has been a single source procurement above \$1000 or the lowest quote has not been accepted, the reasons shall be reported to the Board for information. Local preference policies or most value criteria may override accepting the lowest bid.

Single Source Procurements - June 2022

| DATE | CHEQUE # | PAYABLE TO | AMOUNT | Description | Service |
|------------|----------|---------------------|----------|-----------------------------|------------------------------------|
| June 29/22 | 4852 | Two4One Consulting | 1,443.53 | Radio Antenna for RD Office | Contact with Link River Campground |
| June 03/22 | 4820 | Tex Electric | 8,350.32 | Generator Back-up | Coal Harbour Waste Water |
| June 21/22 | 4769 | V-Echo Restorations | 6,865.00 | Repairs and Maintenance | Parks Truck |
| June 1/22 | 4843 | Practica | 2,659.00 | Dog Waste Bins | Hornsby, Woss Heritage, Woss Rec |