



REGIONAL DISTRICT OF MOUNT WADDINGTON  
**BOARD OF DIRECTORS  
MEETING AGENDA**

September 11, 2023 at 2:00pm  
Board Room, RDMW Administrative Office, 2044 McNeill Road, Port McNeill, BC

Page(s) **CALL TO ORDER**

**A. APPROVAL OF AGENDA**

- 1-2 1. Adopt September 11, 2023 RDMW Board of Directors Meeting Agenda as presented.  
(or amended)

**B. DELEGATIONS & RECOGNITIONS**

*This meeting is taking place on the traditional territory of the Kwak'waka speaking peoples.*

1. Kwakwaka'wakw Sovereignty Pole – Jonathan Henderson & Duncan Kennedy

**C. MINUTES**

- 3-8 1. Minutes of the Board of Directors Meeting held August 15, 2023 as Presented  
(or amended)

Available for Review 2. Town of Port McNeill – Regular Council July 25, 2023; Village of Alert Bay – Regular Council June 26, July 24, 2023; Village of Port Alice: Regular Council – July 12, 2023, Special Council July 27, 2023

Available for Review 3. Cheque Register Reports (August 24, 2023)

**D. STAFF REPORTS**

1. Administrator – Verbal Report

9 b) Travel Report – September 11, 2023

2. a) Economic Development Services – No Report

10 b) Rural Resident Attraction Coordinator Report (September 1, 2023)

11-14 c) Tourism Coordinator Report (September 1, 2023)

15 3. Operations Department (September 6, 2023)

**Recommendation:**

*THAT staff be directed to write a letter of support from the RDMW Board to the Town of Port McNeill in its application to the Fire Chiefs Association of British Columbia for funding to construct a live fire training facility.*

16 4. Planning and Development Services – (September 1, 2023)

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**E. FINANCIAL REPORTS**

1. Finance Report – CAO (September 11, 2023)
- 17 2. Single Source – August 24, 2023

**F. COMMITTEE REPORTS - None**

*(To be brought forth from earlier Committee Meetings)*

**G. BYLAWS AND PERMITS**

- 18 1. Bylaw No. 1032, cited as the “Regional District of Mount Waddington 2024 Permissive Tax Exemption Bylaw No. 1032, 2023” for 3<sup>rd</sup> reading.
2. Bylaw No. 1032, cited as the “Regional District of Mount Waddington 2024 Permissive Tax Exemption Bylaw No. 1032, 2023” for adoption.

**H. CORRESPONDENCE - None**

**I. OTHER BUSINESS / DIRECTORS REPORTS / NEXT MEETING**

1. Other Business: Discussion
2. **Electoral Area Updates:**
  - Area “A” - Broughton / Malcolm Island / Mainland
  - Area “B” - Quatsino / Winter Harbour
  - Area “C” - Hyde Creek / Rupert
  - Area “D” - Nimpkish Valley / Woss
3. **Municipal Updates:**
  - Village of Alert Bay
  - Village of Port Alice
  - District of Port Hardy
  - Town of Port McNeill
4. Question Period
5. Committee Meetings:
6. Next Meeting: October 17, 2023

**J. ADJOURNMENT**

## Kwakwaka'wakw Sovereignty Pole

### BACKGROUND

- The World's Tallest Totem Pole, created through the innovation and resilience of our ancestors, is located in the unceded territory of the 'Nqmgis people, one of eighteen Kwakwaka'wakw Nations.
- A 2018 study completed by the 'Nqmgis Nation concluded that the Pole is a safety hazard and unrepairable
- Yqgis (Alert Bay) is an Indigenous tourist destination identified worldwide as the home of the Tallest Totem Pole, yet the opportunity to view the current pole is limited, restricting the economic benefit to Alert Bay and to the larger North Vancouver Island community
- The Namgis First Nation has endorsed hereditary Chief Johnathan Henderson to lead the project and Indigenext as the administrator during the initial phase of the project.



### THE OPPORTUNITY

The Ki'kw Centre will become the largest tourist and cultural attraction in Northern Vancouver Island, demonstrating the cultural heritage of the Kwakwaka'wakw people to the world and bringing reconciliation and economic benefits to Vancouver Island and to British Columbia.

*The project has four components and four phases...*



## **FOUR COMPONENTS**

1. Creation of the new version of the world's largest pole, a 2 year collaboration between 18 Nations, over 100 hereditary chiefs, and their designated carvers
2. Construction of a world class Arts Centre which will serve both as a showcase for the Master Carvers of the West Coast and as a space to train artists from different disciplines
3. Visitors centre with a viewing experience which presents the skill, beauty, and traditions of the Kwakwaka'wakw carvers
4. Potlatch. All Kwakwaka'wakw Nations and media will be invited to Potlatch to commemorate the monumental event and witness raising the Kwakwaka'wakw Sovereignty Pole

## **FOUR PHASES**

We are currently seeking a mixture of public and private funding for the feasibility phase of development. The feasibility phase will allow us to determine the location and economic model for the K'ikw Centre. We anticipate 200k will be required for this phase.

### 1. Feasibility

Outcomes for phase include

- Creation of 3-D architectural models for the pole, the carving centre, and the viewing experience
- Analysis of different potential locations for the Centre including cultural, viewing, financial, and structural engineering considerations
- Development of a business plan and a sustainable financial model; creation of fund-raising tools (video/website) for future phases of the project
- Consultation with all Kwakwaka'wakw Chiefs, matriarchs and their respective 18 Kwakwaka'wakw Nations, carver selection
- Acquisition of fiber for the pole
- Creation of a new dedicated organization which will focus on construction and management of the program

### 2. Pole carving/pole removal

During this phase we will begin carving at a temporary site, so that carving and

construction can proceed at the same time. This phase also includes a media announcement of the project and removal of old pole which will happen in the same timeframe. This phase is expected to take two years.

### 3. Construction

After final site selection, approved architectural drawings, permitting, and receipt of all construction phase funding the construction stage begins. This includes the earthworks, creation of the Arts Centre, creation of the structures required to securely mount the pole and visitor experience. The construction phase will culminate with the opening Potlatch.

### 4. Operations

In this phase ongoing operations of the centre will be sustained through a combination of own source revenue and other funding sources. We anticipate a full-time staff of 3-4 and a seasonal staff which will support summer tourism.

*Governance* : The Namgis First Nation have agreed that the Tallest Totem Pole will be rebuilt. With the support of the Namgis First Nation Johnathan Henderson (program leader) and Indigenext (administrator) will complete the Feasibility Phase of the project. Later phases will be managed by a new organization, dedicated to the project.

*Financial*: The first stage is the feasibility stage. We estimate the total costs for the feasibility phase to be approximately \$200,000 (detailed budget provided on request). Cost estimates for the other phases are dependent on completion of the feasibility phase.

## **Project Leader: Jonathan Henderson (Udzistalis)**



Born in 1969 in Alert Bay, Johnathan is a Kwakwaka'wakw hereditary Chief, and member of the Weiwaikum Clan in the Ligweldax Nation, who has been carving for a living since 1994. He is currently the Community Artist Liaison Manager at the U'mista Cultural Centre. In October 1999, Johnathan and his brother Sean Whonnock raised a 25-foot totem pole in Thunderbird Park. The crests honour both the Henderson and Wa nu kw families.

He and his wife Lauren (Auda), are the proud parents of two children, and seven grandchildren.



# REGIONAL DISTRICT OF MOUNT WADDINGTON

## BOARD OF DIRECTORS

### MEETING MINUTES

August 15, 2023 at 2:00pm

Board Room, RDMW Administrative Office, 2044 McNeill Road, Port McNeill, BC

Chair: Andrew Hory

Directors: In Person: Dennis Buchanan, Pat Corbett-Labatt, James Furney, Michelle Pottage, Kathryn Wykes, Janet Dorward (alternate for Dennis Dugas)  
Zoom: Kevin Cameron

Staff: In person: David Kim, Administrator, Pat English, Manager of Economic Development, Patrick Donaghy, Operations Manager: June Kwon, Planning Assistant  
Zoom: Nadine Weldon, Recording Secretary; Nicole McDowell; Megan Hanacek, Rural Resident Attraction Coordinator, Natalie Stewart, Vancouver Island North Tourism

Public Zoom: Kathy O'Reilly

Resolution No.

#### CALL TO ORDER

2:07 PM

*The Chair opened the meeting by acknowledging that this meeting is taking place on the traditional territory of the Kwak'waka speaking peoples.*

#### APPROVAL OF AGENDA

Moved/Seconded/**CARRIED**

155/2023

THAT the RDMW Board of Directors August 15, 2023 Meeting Agenda be approved as presented.

#### DELEGATIONS & RECOGNITIONS

##### 1. BC Ambulance Service – Natt Pottage

- Upcoming changes to BC Ambulance Service in smaller communities including Port Alice, Alert Bay, Sointula, Zeballos (not in the Regional District but covered under the, Woss. They currently have “Scheduled On Call” service. This means that staff work 72-hour on and 72 hours off shifts. It has been mandated that these changes will be complete and in place no later than March 31, 2024.
- The current changes are in the proposal stages and there are 4 main possible revisions:
  - o Kelo Model: Pagers with stipend per hour
  - o Mixed Shift Model: 16hrs/day for rapid response, staff is at station. This provides good coverage but leaves a night shift portion “on call” only.
  - o Straight Day Alpha – 4 permanent daytime positions and balance would be night shifts on the Kelo model.
  - o Alpha Model, same as Port Hardy and Port McNeill.
- This is a great move forward for employees for better work/life balance, and a livable wage.
- This is currently a high-level overview of what's happening, and further information will be provided as it becomes available.
- There is a hierarchy on who gets what shift but is hoped that locals would be given preference.
- Training is currently paid for, although training is only offered in Victoria. Nat is currently working on getting training locally for staff.
- At this time, employees are at .75 full time positions, with a minimum of 8-hour coverage for communities.

- Recruiting is going well, there have been 10 new local recruitments for 2023. Retention is a concern.

Chair Andrew Hory thanked Natt Pottage for his information.

## MINUTES

156/2023 Moved/Seconded/**CARRIED**  
 THAT the Minutes of the Board of Directors Meeting held June 20, 2023 be adopted as presented.

157/2023 Moved/Seconded/**CARRIED**  
 That the Correspondence on the table be received and filed.

158/2023 Moved/Seconded/**CARRIED**  
 THAT the Cheque Registries for June 30, 2023 and July 31, 2023 be received and filed.

## STAFF REPORTS

### 1. Administrator Report: *Noted:*

- Transit Update:
  - o Cumulative revenue from January to July was \$37,000, which is a 2% decrease year over year.
  - o Ridership rose by 5% resulting in a total of 17,400 trips.
- Campsite Update:
  - o Bere Point cumulative revenue from January to July was \$70,000.00 which is an increase of 3% year over year.
  - o Link River cumulative revenue for January to July was \$27,000 which is an increase of 2% year over year.
- Hiring Status:
  - o Successful recruitment for the following positions
    - Economic Development Officer–Jackie Challis, to start on September 5.
    - Health Network Coordinator–Marjorie Giroux, who began August 4.
  - o Ongoing Recruitment for:
    - Manager of Finance
    - Executive Assistant

159/2023 Moved/Seconded/**CARRIED**  
 THAT the verbal August 15, 2023 Administrator's Report be received.

160/2023 Moved/Seconded/**CARRIE**  
 THAT the August 15, 2023 Travel Report be approved.

### 2. Manager of Economic Development – (August 4, 2023) *also noted:*

- *Update to Economic Development report – there are now 33 applicants for the Fundamentals of Forestry program.*

161/2023 Moved/Seconded/**CARRIED**  
 THAT a contract be awarded to Vancouver Island University not to exceed \$137,554.20 for delivery of the Fundamentals of Forestry program to 12 students commencing September 5, 2023, subject to approval of the program funding applications.

Moved/Seconded/**CARRIED**

162/2023 THAT the August 4, 2023 Economic Development Report be received and filed.

- b) Rural Resident Attraction Coordinator Report (June 12, 2023) Presented by Megan Hanacek.

Moved/Seconded/**CARRIED**

163/2023 THAT the August 4, 2023 Rural Resident Attraction Coordinator Report be received and filed.

- c) Tourism Coordinator Report (August 8, 2023) *also noted:*
  - *Created an online link to BC Bird Trail*

Moved/Seconded/**CARRIED**

164/2023 THAT the August 8, 2023 Tourism Coordinator Report be received and filed.

- 3. Manager of Operations (August 4, 2023) *also noted:*

- *Mitchell Miller is acting temporary 7 Mile Supervisor in Karl Digby's absence.*
- *All Volunteer Fire Departments will be gathering obsolete equipment for donation to Fire Fighters without Borders. The equipment will be sent out from the Hyde Creek Fire Department.*
- *Port McNeill Fire Department, with assistance from the Regional District will be holding a Hazmat operators' course in November. It will be free for all volunteer firefighters.*
- *The water monitoring program that is proposed for Sointula, may be expanded to Hyde Creek.*

Moved/Seconded/**CARRIED**

165/2023 THAT the Regional District of Mount Waddington enter into a contract with Embo Technical Services to provide professional electrical engineering services regarding emergency backup power infrastructure for the Sointula, Coal Harbour and 7 Mile Landfill and Recycling Center Infrastructure for \$40,000.

Moved/Seconded/**CARRIED**

166/2023 THAT the AUGUST 4, 2023 Manager of Operations Solid Waste report be received and filed.

- 4. Planning Assistant Report (August 8, 2023):

Moved/Seconded/**CARRIED**

167/2023 THAT the August 8, 2023 Planning Assistant be received and filed.

**FINANCIAL REPORTS**

- 1. Finance Report – Presented by D. Oakman, Finance Consultant, *Also noted:*
  - *The audit was rated as an unqualified audit opinion from the auditing firm.*

Moved/Seconded/**CARRIED**

168/2023 THAT the 2022 Audited Financial Statements and the 2022 Statement of Financial Information be accepted as presented.

Moved/Seconded/**CARRIED**

169/2023 THAT the 2022 Audited Financial Statements and the 2022 Statement of Financial Information be approved and further that the Chair and Chief Administrative Officer/Chief Financial Officer be authorized to sign.



Moved/Seconded/**CARRIED**  
170/2023 THAT the August 15, 2023 Finance Report be approved as presented.

2. Single Source Report by Finance Clerk MacEachern

Moved/Seconded/**CARRIED**  
171/2023 THAT the June 30, 2023 and July 31, 2023 Single Source be received and filed.

### **COMMITTEE REPORTS**

#### **EA&MRDT Committee:**

Moved/Seconded/**CARRIED**  
172/2023 THAT RTAG 2023-04 Port Alice Golf Course application be approved for funding.

173/2023 THAT RTAG 2023-05 Gate House Theatre application be approved for funding.

#### **Planning Committee:**

Moved/Seconded/**CARRIED**  
174/2023 THAT Crown Tenure Lease 1408104 (Broughton Sports Club-Gun Range) be renewed for an additional term of 30 years.

Moved/Seconded/**CARRIED**  
175/2023 THAT Crown Tenure Lease 1403736 (Port Hardy Fish & Wildlife Association-Gun Range) be renewed for an additional term of 30 years.

### **BYLAWS AND PERMITS**

Moved/Seconded/**CARRIED**  
176/2023 THAT Bylaw No. 21, 1972, Amendment Bylaw No. 1031, 2023 receive 1<sup>st</sup> reading.

Moved/Seconded/**CARRIED**  
177/2023 THAT Bylaw No. 1032, 2023, 2024 Permissive Tax Bylaw receive 1<sup>st</sup> and 2<sup>nd</sup> readings.

### **CORRESPONDENCE**

1. Grant Opportunity Partnership – Emergency Operations Centre

Moved/Seconded/**CARRIED**  
178/2023 THAT as part of the Mount Waddington Regional District's ongoing work in relation to tsunami preparedness, that an application for financial assistance under the Community Emergency Preparedness Fund 2023 Emergency Operation Centre grant be authorized for submission to the UBCM, in collaboration with the Strathcona Regional District (SRD); and

THAT the Mount Waddington Regional District agrees to the SRD submitting an application on their behalf, and that if funded, agrees to the SRD managing the grant and being the recipient of all funding.

2. Coalition of Child Care Advocates of BC – UBCM Resolution

Moved/Seconded/**CARRIED:**  
179/2023 THAT the Regional District of Mount Waddington receive and file the UBCM resolution: Coalition of the Child Care Advocates of BC.

- 180/2023 Moved/Seconded/**CARRIED**  
 THAT the Regional District of Mount Waddington approve the requested funding portion payment of \$1,900.00 to the Vancouver Island Coastal Community Climate Leadership Steering Committee.

## **OTHER BUSINESS / DIRECTORS REPORTS / NEXT MEETING**

### Electoral Area Updates:

#### Area "A" - Broughton / Malcolm Island / Mainland

- *BC Ferries has now put a line down the side of the road to mark off ferry lineup. Additionally, Ministry of Transportation has added another lane for the Sointula side of the ferry lineup.*
- *Tourism has picked up significantly over last year.*
- *Salmon Days was a three-day event that included a triathlon and was well attended.*
- *Rogers is still scouting another site for the community.*
- *Way Finding signs project are in the works.*

#### Area "B" – Coal Harbour / Quatsino / Winter Harbour

- *No report*

#### Area "C"- Hyde Creek / Rupert

- *Looking forward to the fall and getting back into swing of things*
- *Hyde Creek Days was very successful, including children's activities and music.*
- *The pavilion is almost complete.*

#### Area "D"- Nimpkish Valley / Woss

- *Absent*

## **2. Municipal Updates:**

### Village of Alert Bay

- *Canada Day event at the Town Square with local vendors*
- *Cruise ships are making Alert Bay a regular stop. This has only had one glitch whereby a cruise line stopped in without notification. This was an issue as Transport Canada requires that security is on site and stays on site while the cruise ship is docked. The cruise ship company in question has been notified and advised that they must provide sufficient advance notice if they are going to stop in.*
- *The public market on cruise ship days is very successful and is now including vendors from outside of Alert Bay.*
- *Alert Bay 360 had 109 participants registered. Unfortunately, there were a lot of conflicting events scheduled, so it was very busy.*
- *Ocean Legacy currently has 6 spots at the campground and is working on beach cleanup around the area. Derelict boat removal is also in the works.*
- *The mural has been completed on the government dock.*
- *Prep work will be done this week for paving in Alert Bay.*

### Village of Port Alice

- *A new pizza business opened in town two weeks ago and is doing well.*
- *Hosted Community Wildfire Resiliency Plan which was well received and attended.*
- *Met with Ministry of Connectivity to discuss last mile fiber which was very informative.*
- *Adopted the OCP. Happy to have this big-ticket item completed.*
- *Whales are back in the inlet.*

District of Port Hardy

- *FILOMI days were successful, thank you to all the volunteers.*
- *The swimming pool is still scheduled to open at the end of September, although the dehumidification system is still a work in progress.*
- *Numata Visitors (twin city for Port Hardy) attended for FILOMI days. 2024 will mark that 30-year anniversary. The mayor of Numata was one of the visitors, which was great as he was one of the original attendees of the first Numata delegation.*
- *The Chamber of Commerce has given notice that they will no longer be managing the Visitor Centre. It was a great partnership, and the District is actively working to ensure that visitors are not negatively impacted.*
- *Meeting with the Minister of Connectivity. It was a well-received meeting, and the District felt heard.*
- *Mayor Corbett-Labatt has been attending the regular meetings of the emergency services, with the main components being concern of wildfire and annual ongoing drought levels. This affects the evaporation rate and raises the water temperature levels. Artesian water levels could be negatively impacted.*
- *Would like to have a discussion around a region wide water conservation plan.*
- *The new dog park naming contest has ended and the official name will be released shortly.*

*Moved/Seconded/Carried*

181/2023 *THAT Staff provide a report for the Board re: regional water conservation at the November meeting.*

Town of Port McNeill

- *Orca Fest this coming weekend as well as the airport car races.*
- *Port McNeill Fest will be the following weekend.*
- *Public swimming has doubled since last year, which seems to be a direct result of the no fee swimming pool and has also allowed the children to create a great relationship with the lifeguards.*

Questions/Comments – None

Next Meetings of the Board of Directors: Regular Meeting: September 11, 2023 at 2:00 pm

182/2023 **ADOURNMENT      TIME 4:02 PM**

\_\_\_\_\_  
CHAIR

\_\_\_\_\_  
SECRETARY



**REGIONAL DISTRICT OF MOUNT WADDINGTON**

**Travel Report**

**TO:** BOARD  
**FROM:** David Kim, Administrator  
**SUBJECT:** Travel Report  
**DATE:** September 11, 2023

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Authorization required for the following travel outside the RDMW:

<b>Name</b>	<b>Purpose</b>	<b>Location</b>	<b>Date</b>	<b>Est. \$</b>
Patrick Donaghy	Coast Waste Management Association Conference	Victoria	October 22-October 27	\$1,804.00

Motion Required. \_\_\_\_\_ (September 11, 2023)

## Update Regional District of Mount Waddington Resident Attraction and Retention

### My Vancouver Island North Media

(website: [myvancouverislandnorth](https://myvancouverislandnorth.ca), and social media channels: [myVIN](https://www.facebook.com/myVIN), [myVancouverIslandNorth](https://www.instagram.com/myVancouverIslandNorth))

#### Social Media details:

- Facebook currently has 2587 followers (2498 last RDMW meeting).
  - Instagram currently sits 1120 followers (1101 last RDMW meeting).
- Daily locally relevant posts are being added to both channels (several times a day on FB). We had a very successful Forestry Fundamentals Ad Campaign with a full complement of registrations and for once, a robust waitlist of qualified applicants.
- Website:** We will be improving on the My Vancouver Island North website in the upcoming months with improvements to the events calendar (<https://myvancouverislandnorth.ca/life-here/our-stories/>) and a new housing portal. We will be adding new pages for our 5 feature videos (as well as a new recreation video in the works). Our infoflip brochure is nearing completion and will be a great addition for us in the Ambassador program and other promotional uses for the region.

#### 1) Vancouver Island North Training and Attraction Society

Pat, Megan, Dave and Riley continue with planning for the Fall 2024 Economic Forum 1.5 days session. Ongoing VINTAS Marketing monthly meetings continue with recent focusses on these topics: New recreation attraction video, Ambassador program, VICEDA meetings, the Fundamentals of Forestry school, 2023-2024 workplan and other upcoming marketing deliverables. We continue to help support input into the Labour Market Project and Health care Locum at Home Program with upcoming Healthcare Summits on Oct 17 in Campbell River (8:30-11:30am and Port Hardy (4-7pm). We are also helping with the Campbell River & North Island Medical and Healthcare Career Expos on October 5<sup>th</sup> (virtual)

#### 2) Provincial Nominee Program

70 inquiries for candidate packages to date. We continue to work with a potential candidate (Marble quarry and value added). Regular monthly meeting attendance and reporting with PNP government staff is occurring to discuss candidate vetting and learning from other jurisdictions.

#### 3) Executive Pulse Data Content Management System

Ongoing work is being completed with the database (collaboration with RDMW and Community Futures). Consideration for use in the Ambassador networking.



August 31., 2023

Pat English  
Manager of Economic Development  
Regional District of Mount Waddington  
PO Box 729 Port McNeill, BC

Vancouver Island North Tourism Report: August 2023 to September 2023

**Upcoming and in-progress activities:**

- Aerial photo shoot planned this month to add aerial images and b-roll of each of our North Island communities to our asset library, these images will be used on our website, for social and digital ads, and will be available for additional marketing projects in the future. Each of the communities has also been offered an additional buy in to get 2 additional images and a 30-second highlight reel for \$500/community. The communities will also have access to the images and b-roll that VINT is purchasing.
- Influencer trip - Bella Bucchiotti and guest attended Orcafest in Port McNeill on August 19. 8 stories were produced, a reel, and 3 images were purchased. Bella stayed in Port McNeill at the Black Bear, went whale watching with MacKay whale watching, took part in the RUNPMC foam run, watched the drag races, attended the market and more. Stats from this trip are not yet available
- BC Bird Trail acquisition trip took place in August, and we are aiming to have the content and itineraries completed and live on the website in September. This means we will be able to promote the North Island as a Fall getaway for birders during the fall migration season.
- Billboard Ad is set to run on the digital Nanoose billboard September 4-October 30 promoting Fall visits to the North Island.
- Media trip with Travel Classics North Island to Campbell River is planned for September September 9th - 14th. The theme is Culture & Wildlife. In September of 2023, Destination British Columbia will be hosting the Travel Classics West Conference in Vancouver. To leverage the outstanding media that will be present in the province at this time, each region of BC has been asked to develop a trip to complement this conference. The Vancouver Island Region has developed a pre-trip for 4 media that showcases Indigenous and nature-based experiences on Vancouver Island. The media will be hosted by the 4VI Travel Media Coordinator, Karly Upshall, and by Leif Bogwald of Vancouver Island Expeditions. Independent businesses that are a good fit for the opportunity have been invited to participate in the opportunity. The media on this trip will be the top tier in Canada, and this is a prime opportunity for a business and community to gain earned media exposure in outlets in Destination British Columbia key markets such as BC, Alberta, Ontario, Washington, and California. Already, we have confirmed attendees from Vancouver, Seattle, and Laguna Beach.

Attendees [Diane Selkirk](#), Vancouver(CNN Travel, Globe and Mail, Toronto Star)

[Naomi Tomky](#), Seattle (CCN Travel, Huffpost, Travel +Leisure, Conde Nast)

[Suzie Dundas](#) (Matador Network, Forbes, Business Insider, MSN)

[Shareal Kolberg](#), California (U.S World & News Report, Newsweek, MSN, CNBC)

I will be joining this group on September 9 & 10 during their visit to the North Island. Their North Island agenda includes a stay at the Kwa'lilas, tour with Coastal Rainforest Safaris, a visit to the U'Mista, dinner in Port McNeill at Devil's Bath Brewing and a tour of the Whale Interpretive Centre.

- **AMP Stories**

- [Built new stories under the Responsible Travel tag:](#)
- [Tips for Visitors to Vancouver Island North](#)
- [How to be a Respectful Camper on Vancouver Island](#)
- [Built two new stories for Fall:](#)
- [Fall is the Best Time to Enjoy These Wildlife Adventures](#)
- [Cozy Fall Accommodations, Vancouver Island North](#)

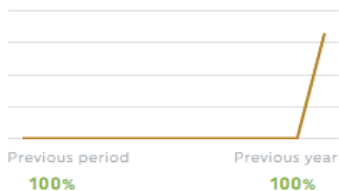
- **Web Content**

- Content directed to the pages on our website.
- Wild Pledge [page](#): 3 FB link clicks, 1 IG story link click and 4 through IG link in bio.
- Getting Here [page](#): 3 IG story link clicks and 4 FB clicks.
- Landing [page](#): 5 FB link clicks, and 10 IG story link clicks.
- Bear Tours [page](#): 1 FB link clicks, 26 IG story link clicks and 1 through IG link in bio.
- Hiking & Trails [page](#): 9 FB link clicks and 8 through IG link in bio.

## ORGANIC SOCIAL OVERVIEW

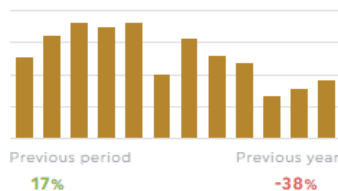
TOTAL FANS

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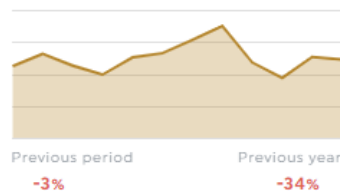
TOTAL ENGAGEMENT

7,369



TOTAL PAGE VIEWS

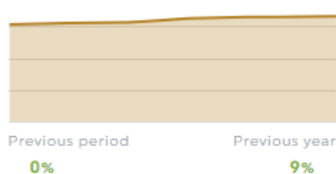
1,857



## FACEBOOK PAGE

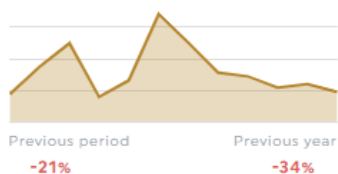
FANS COUNT

20,046



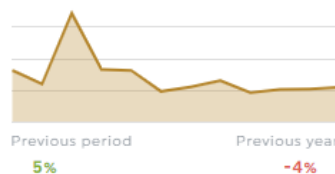
ENGAGED USERS

11,930



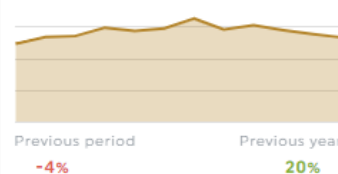
PAGE ENGAGEMENT RATE

2.21%



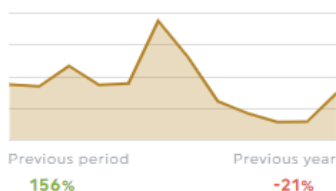
ENGAGEMENT RATE

5.34%







ORGANIC REACH


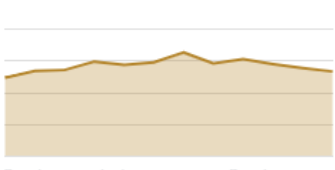
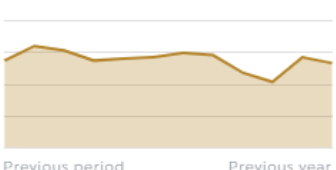
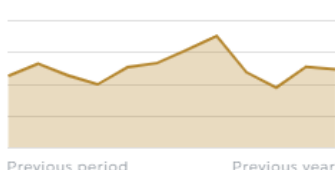
222,419








TOP POSTS BY ENGAGEMENT RATE (WITH IMAGE)

Post With Image	Engagement Rate	Total Reactions	Post Comments	Post Shares
 <p>Lata's Kitchen is a mobile food truck located in Port McNeill serving fish &amp; chips, burgers, and more! 📍 Located above the ferry landing at 1700 Broughton Blvd The Regional District of Mount Waddington is located</p>	9.90% <span style="color: green;">+9.90%</span>	87 <span style="color: green;">+87</span>	10 <span style="color: green;">+10</span>	11 <span style="color: green;">+11</span>
 <p>A day in the life of harvesting wild kelp with Keeping It Real near the northern tip of Vancouver Island 🌿 Thanks to Kimberley Kufas Photography for 📷 capturing these moments, allowing us all to catch a glimpse of their views</p>	7.94% <span style="color: green;">+7.94%</span>	99 <span style="color: green;">+99</span>	3 <span style="color: green;">+3</span>	9 <span style="color: green;">+9</span>
 <p>🏡 A 'Namgis First Nation-owned business, The Cabins at Alert Bay has 14 cabins to choose from in their hidden oasis on Cormorant Island. Book your stay: <a href="https://www.thecabinsatalertbay.ca/">https://www.thecabinsatalertbay.ca/</a> The Regional</p>	7.25% <span style="color: green;">+7.25%</span>	89 <span style="color: green;">+89</span>	3 <span style="color: green;">+3</span>	8 <span style="color: green;">+8</span>
 <p>When exploring, it's important to respect the wildlife we share the region with. 🐾 Take the Wild Pledge before your visit to make your commitment to journeying with care: <a href="https://vancouverislandnorth.ca/takethepledge/">https://vancouverislandnorth.ca/takethepledge/</a></p>	7.04% <span style="color: green;">+7.04%</span>	76 <span style="color: green;">+76</span>	0 =	2 <span style="color: green;">+2</span>

INSTAGRAM PAGE

<p><b>FOLLOWERS</b></p> <p>32,887</p>  <p>Previous period: 100% Previous year: 100%</p>	<p><b>POST COUNT</b></p> <p>21</p>	<p><b>ENGAGEMENT RATE</b></p> <p>5.34%</p>  <p>Previous period: -4% Previous year: 20%</p>	<p><b>LIKES</b></p> <p>9,342</p> <p>Previous period: -9% Previous year: -46%</p>
<p><b>REACH</b></p> <p>200,200</p>  <p>Previous period: -6% Previous year: -21%</p>	<p><b>PROFILE VIEWS</b></p> <p>1,857</p>  <p>Previous period: -3% Previous year: -34%</p>	<p><b>COMMENTS</b></p> <p>92</p> <p>Previous period: -19% Previous year: -63%</p>	

TOP POSTS BY ENGAGEMENT RATE

Post With Image	Engagement Rate	Engagement	Impressions
 <p>Grateful for those who stay awake into the night, capturing the starlit sky for us all to enjoy. 📷 @sn_raj The Regional District of Mount Waddington is located on the Traditional Territories of the Kwakwaka'wakw people. . #GoNorthIsland</p>	10.52%	1,480	13,600
 <p>Golden hour at Lagoon Cove. ✨ @nkostick The Regional District of Mount Waddington is located on the Traditional Territories of the Kwakwaka'wakw people. . #GoNorthIsland #experiencevancouverisland #explorebc #vanisland #nature</p>	8.70%	525	5,894
 <p>🐾 Finding otterly adorable ways to stay cozy and connected. 📷 @abucci_photo_tours The Regional District of Mount Waddington is located on the Traditional Territories of the Kwakwaka'wakw people. . #GoNorthIsland</p>	7.92%	887	11,004
 <p>Unveiling nature's treasures 🍷 Hike through coastal caves, serene beachside hideaways, and enchanting forest trails. Learn more about this spot and all of our seaside and forested gems at our link in bio. 📍 Raft Cove Provincial Park 📷</p>	6.40%	551	8,391
 <p>When exploring, it's important to respect the wildlife we share the region with. 🐾 Take the Wild Pledge before your visit. Click the link in our bio to make your commitment to journeying with care. Visit @WildSafeBC for valuable resources to ensure your</p>	5.20%	750	14,198
<b>Total</b>	<b>5.34%</b>	<b>6,878</b>	<b>125,569</b>



**MRDT Revenue by Month:**

The Vancouver Island North Tourism project receives 80% of the first 2% (or 53.33%) of MRDT revenue collected from designated recipients in the Vancouver Island North Region (Port Hardy, Port McNeill, Alert Bay, RDMW & Port Alice). All MRDT collecting communities on the North Island are collecting MRDT at a rate of 3%

There are no new MRDT payments to report at this time, as no new payments have been reported since my last report. I will have an update for the next meeting.

**Vancouver Island North Tourism Advisory Committee**

The next meeting will be held on October 4, 2023 from 9:00-3:00 and will be our planning session for 2024. MRDT carryforward will be on the agenda as we decide how to best move forward with these funds.

Respectfully submitted,



Natalie Stewart  
Tourism Coordinator, Vancouver Island North



**REGIONAL DISTRICT OF MOUNT WADDINGTON**  
**OPERATIONS DEPARTMENT**  
**MONTHLY REPORT**

**TO:** Board of Directors      **FILE:** 315.04      **DATE:** September 6, 2023  
**FROM:** Patrick Donaghy, Manager of Operations  
**SUBJECT:** September 2023 Operations Report

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The following report highlights the various initiatives that the Manager of Operations has been focusing on since the August Board meeting.

The Regional District has posted the tender for the 7 Mile Landfill Operations Contract on BCBid as of September 5<sup>th</sup>, 2023. The mandatory onsite meeting has been set for September 19, 2023 with final submissions for the tender being received by October 5<sup>th</sup>, 2023. It is the intent of Manager of Operations to present the results of the competition to the Board for the October Board meeting.

Operation is planning to conduct tests on the Woss sewer systems in late September/early October to determine whether there are infiltration issues. Testing will involve the use of pressurized smoke to identify how non-sewage water could get into the system and increase the flows to the lagoon. Those structures that might be in proximity to the testing will be informed in advance. The smoke used has no adverse safety issues associated with it and its use will act as a means to let home owners know whether there homes have exposure sewage gasses due to dried up drain traps.

In the coming month, Operations staff will be working on the repair/upgrade of the Woss Fire Hall and coordinating with fire protection services to complete the purchases of equipment and training that is being funded by the Community Emergency Planning Fund grants which between the four regional district halls amounted to \$120,000.

Respectfully submitted

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Patrick Donaghy PEng, MSc



# REGIONAL DISTRICT OF MOUNT WADDINGTON

## PLANNING & DEVELOPMENT SERVICES DEPARTMENT

### MONTHLY REPORT

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**DATE:** September 11, 2023

**FILE:** 315.05

**AUTHOR:** June Kwon, Development Technician

**SUBJECT:** Monthly Planning Report - September Board Meeting

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#### 1. Subdivision:

- 2023-SUB-01-CH: received a referral request from Ministry of Transportation and Infrastructure regarding the phased subdivision application proposing to create lots for residential use in Coal Harbour; staff conducted site visit to Coal Harbour on August 24<sup>th</sup>, 2023. Information has been circulated to Operations Department and Coal Harbour Volunteer Fire Department.

#### 2. Site Permit:

- 2023-SP-05 (Issued): application to construct a tourist cabin in Balaklava Island.

#### 3. Bylaw Compliance:

- a) 2023-BENF-06: staff advised the property owners to contact Ministry of Forests and Ministry of Transportation and Infrastructure to resolve the encroachment issues.
- b) 2023-BENF-08: file closed as the issue, garbage control, has been remediated.

#### 4. Miscellaneous:

- a) *Building and Demolition Permits Survey* for August has been submitted to *Statistics Canada*.
- b) iMap update: civic addressing of building / structures located within the Quatsino First Nation Reserve; information has been shared with Coal Harbour Volunteer Fire Department.
- c) Response sent to the Ministry of Forests regarding two Crown Land Files 1403736 and 1408104 on August 18<sup>th</sup>, 2023.
- d) Response provided to Mt. Cain Alpine Park Society for their Temporary Use Endorsement Permit Application with Liquor and Cannabis Regulation Branch (LCRB).

*Respectfully Submitted,*

*June Kwon, Development Technician*

*Approved by*

*David Kim, Chief Administrative Officer*



**REGIONAL DISTRICT OF MOUNT WADDINGTON**  
**Single Source August 1 - 24, 2023**

**TO:** REGIONAL DISTRICT BOARD MEMBERS

**FROM:** Shelley MacEachern, Finance Clerk

**DATE:** August 24, 2023

Policy 2.2.2 Purchasing & Authorization Policy requires that instances where there has been a single source procurement above \$1000 or the lowest quote has not been accepted, the reasons shall be reported to the Board for information. Local preference policies or most value criteria may override accepting the lowest bid.

**Single Source Procurements - August 2023 - NIL REPORT**

DATE	PO #	CHEQUE #	PAYABLE TO	AMOUNT	Department	Description
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## REGIONAL DISTRICT OF MOUNT WADDINGTON

### BYLAW NO. 1032

*A bylaw to exempt land and improvements on recreational and service Properties from taxation within the Regional District of Mount Waddington.*

**WHEREAS** certain land and improvements exist for various public amenities;

**AND WHEREAS** the Regional District of Mount Waddington under the provisions of Section 391 of the *Local Government Act RS2015* wishes to exempt certain lands and improvements from taxation in 2024;

**NOW THEREFORE** the Board of the Regional District of Mount Waddington, in open meeting assembled, hereby enacts as follows:

Land and improvements on the following properties are exempt from taxation for the year 2024 to an amount equal to 100% of the net taxable value of the land and improvements:

1. Seven Hills Golf & Country Club, Lot 1, Plan 38029, Section 16 TP 3, Rupert Land District, Roll No.785-15189.005.
2. Sayward Fish & Game Association, DL 461, Rupert Land District, parts of DL 461 & 462, LBF 1406370, for rifle and trap range purposes, Roll No. 785-27506.875.
3. Nimpkish Valley Rod & Gun Club, Section 21, Rupert Land District, LCB 1405338, skeet trap pistol and rifle range purposes, former SUP 9368, Roll No.785-26105 .550.
4. Tri-Port Speedway Association, Lot 1, Section 16, Township 6, Rupert Land District, Plan VIP52750, Roll No. 785-27509.808.

This Bylaw may be cited as the "Regional District of Mount Waddington 2024 Permissive Tax Exemption Bylaw No. 1032, 2023".

***READ A FIRST TIME THIS 15<sup>th</sup> DAY OF AUGUST, 2023***

***READ A SECOND TIME THIS 15<sup>th</sup> DAY OF AUGUST, 2023***

***READ A THIRD TIME THIS DAY OF , 2023***

***ADOPTED THIS DAY OF , 2023***

\_\_\_\_\_  
SECRETARY

\_\_\_\_\_  
CHAIR