



REGIONAL DISTRICT OF MOUNT WADDINGTON  
**BOARD OF DIRECTORS  
MEETING AGENDA**

June 18, 2024 at 2:00pm  
Board Room, RDMW Administrative Office, 2044 McNeill Road, Port McNeill, BC

Page(s) **CALL TO ORDER**

**A. APPROVAL OF AGENDA**

- 1-2 1. Adopt June 18, 2024 RDMW Board of Directors Meeting Agenda as presented.  
(or amended)

**B. DELEGATIONS & RECOGNITIONS**

*This meeting is taking place on the traditional territory of the Kwak'waka speaking peoples.*

**C. MINUTES**

- 3-7 1. Minutes of the Board of Directors Meeting held May 21, 2024 as Presented  
(or amended)

Available  
for  
Review

2. District of Port Hardy – Regular Council – April 9, April 23, May 14, 2024; Town of Port McNeill  
Regular Council – April 9, April 23, May 14, 2024, Committee of the Whole – May 7, 2024;  
Village of Port Alice – Regular Council – April 10, April 24, May 8, 2024

Available  
for  
Review

3. Cheque Register Report (May 31, 2024)

**D. STAFF REPORTS**

1. Administrator – Verbal Report

b) Travel Report – None

- 8-9 2. a) Economic Development Services – (June 18, 2024)

10 b) Rural Resident Attraction Coordinator Report (June 18, 2024)

11-14 c) Tourism Coordinator Report – (June 18, 2024)

- 15 3. Operations Department (June 18, 2024)

4. Planning and Development Services – None

**2. FINANCIAL REPORTS**

1. Finance Report – CAO Verbal Report

- 16 2. Single Source – May 31, 2024

**3. COMMITTEE REPORTS -**

*(To be brought forth from earlier Committee Meetings)*

EA & MRDT Committee:

- 17-24 1. RTAG 2024-03 Hyde Creek Daze

**Recommendation:**

*THAT RTAG 2024-03 Hyde Creek Daze Application in the amount of \$5,000.00 be approved.*

**4. BYLAWS AND PERMITS - None**

**5. CORRESPONDENCE - None**

**6. OTHER BUSINESS / DIRECTORS REPORTS / NEXT MEETING**

**1. Electoral Area Updates:**

Area "A" - Broughton / Malcolm Island / Mainland

Area "B" - Quatsino / Winter Harbour

**Recommendation:**

*THAT Gwen Hansen, Ron Sadesky, Peter Solga, Florian Tovstigo, and John Tyler, be appointed as members of the Quatsino Advisory Commission effective June 18, 2024 until May 31, 2028.*

Area "C" - Hyde Creek / Rupert

Area "D" - Nimpkish Valley / Woss

**2. Municipal Updates:**

Village of Alert Bay

Village of Port Alice

District of Port Hardy

Town of Port McNeill

**3. Question Period**

**4. Committee Meetings:**

**5. Next Meeting: July 16, 2024**

**J. ADJOURNMENT**



REGIONAL DISTRICT OF MOUNT WADDINGTON  
**BOARD OF DIRECTORS  
MEETING MINUTES**

May 21, 2024 at 2:00pm

Board Room, RDMW Administrative Office, 2044 McNeill Road, Port McNeill, BC

- Chair: Andrew Hory  
Directors: In Person: Dennis Buchanan, Dennis Dugas, James Furney, Michelle Pottage, Dave Summers, Brent Schmidt (Alternate for Kathryn Wykes), John Tidbury (Alternate for Pat Corbett-Labatt)  
Zoom: Kevin Cameron
- Staff: In person: David Kim, Administrator, Matt Dyck, Engineer in Training, Emmanuel Okorji, Development Technician  
Zoom: Megan Hanacek, RRAP, Natalie Stewart, Tourism Coordinator, Nadine Weldon, Recording Secretary, Shayla Burnham, Executive Assistant
- Public Zoom: Kathy O'Reilly – NI Eagle, Lesley Dyck

Resolution No.

**CALL TO ORDER**

**2:13 PM**

*The Chair opened the meeting by acknowledging that this meeting is taking place on the traditional territory of the Kwak'waka speaking peoples.*

**APPROVAL OF AGENDA**

- 090/2024 Moved/Seconded/**CARRIED**  
THAT the RDMW Board of Directors May 21, 2024 Meeting Agenda be approved as presented.

**DELEGATIONS & RECOGNITIONS - None**

**MINUTES**

- 091/2024 Moved/Seconded/**CARRIED**  
THAT the Minutes of the Board of Directors Meeting held April 16, 2024 be adopted as amended.
- 092/2024 Moved/Seconded/**CARRIED**  
That the Correspondence on the table be received and filed.
- 093/2024 Moved/Seconded/**CARRIED**  
THAT the Cheque Registry for April 30, 2024 be received and filed.

**STAFF REPORTS**

1. Administrator Report: *also noted:*
  - *Total transit cumulative revenue from Jan – April was \$22,680. This is an increase of 12.7% and ridership rose by 15.4% (11,012 riders over four months).*
  - *Hiring Status:*
    - o *Pre-screening interviews for Manager of Parks and Recreation are scheduled for later this week.*
    - o *Awaiting return calls for reference checks for the Finance Manager*

094/2024 Moved/Seconded/**CARRIED**  
THAT the verbal May 21, 2024 Administrator’s Report be received.

Travel Report: May 21, 2024

095/2024 Moved/Seconded/**CARRIED**  
THAT the May 21,2024 Travel Report be approved.

2. Economic Development – Presented by David Kim (May 21, 2024) *also noted:*

096/2024 Moved/Seconded/**CARRIED**  
THAT the May 21, 2024, Economic Development report be received and filed.

b) Rural Resident Attraction Coordinator Report (May 21, 2024)

097/2024 Moved/Seconded/**CARRIED**  
THAT the May 21, 2024 Rural Resident Attraction Coordinator Verbal Report be received and filed.

c) Tourism Coordinator Report – (May 21, 2024) Presented by Natalie Stewart

098/2024 Moved/Seconded/**CARRIED**  
THAT the May 21, 2024 Tourism Coordinator report be received and filed.

3. Engineer in Training – Matt Dyck (May 21, 2024) *also noted:*

- *The electric vehicle charging network sites are not yet confirmed, but a list will be available for review once all sites are confirmed.*

099/2024 Moved/Seconded/**CARRIED**  
THAT the May 21, 2024 Engineer in Training report be received and filed.

4. Development Technician Report – Emmanuel Okorji (May 21, 2024) *also noted:*

100/2024 Moved/Seconded/**CARRIED**  
THAT the May 21, 2024 Development Technician report be received and filed.

### **FINANCIAL REPORTS**

1. Finance Report – CAO verbal report (May 21, 2024), *Also noted:*
  - *Financial Auditors will be in office the week of May 27, 2024*
  - *The full audit will take place over a few months.*

101/2024 Moved/Seconded/**CARRIED**  
THAT the May 21, 2024 Verbal Finance Report be received and filed.

2. Single Source Report by Finance Clerk Shelley MacEachern

102/2024 Moved/Seconded/**CARRIED**  
THAT the April 30, 2024 Single Source be received and filed.

### **COMMITTEE REPORTS – None**

**BYLAWS AND PERMITS**

- Moved/Seconded/**CARRIED**  
 103/2024 THAT Bylaw No. 1042, cited as the "Quatsino Zoning Bylaw No.670, Amendment Bylaw No. 1042 be read a 1st time.

**CORRESPONDENCE**

- Moved/Seconded/**CARRIED**  
 104/2024 THAT the Regional District letters of Invitation to join the RDMW Public/Technical Advisory Committee for the Solid Waste Management Plan be received and filed.

**OTHER BUSINESS/ DIRECTORS REPORTS / NEXT MEETING**

## Electoral Area Updates:

## Area "A" - Broughton / Malcolm Island / Mainland

- *Attended the ribbon cutting for the world's smallest burl (a play on the Port McNeill World's Largest Burl). Complete with signage.*
- *Ferry Line-up info sheet created by Director Pottage & MIAC. This has been posted at Bere Point Campsite and will be posted to RDMW website.*
- *Beautiful Bay trail upkeep needs to be addressed.*
- *The Health Clinic is in a state of continued deterioration, the admin staff has had to take a leave of absence and there are not enough people to step into this role in the interim. This means that all calls are getting forwarded to Gold River, and creating transportation issues, including patients not being able to access their TAP forms. This is a topic of concern in the community as failure to fill empty staffing positions amongst other things is becoming the norm.*
- *Attended the AGM for Malcolm Island Water District. There were only 2 other attendees besides Director Pottage, not a lot of community engagement.*
- *Attended the Natural Resource Committee meeting, three delegates attended to provide a list of concerns and an update of what's happening. Meeting can be seen on the SRD website.*
- *Attended the seniors Mother Day plant sale, was a great success.*
- *Lots of people for the May long weekend baseball tournament, the bigger ferries make a huge difference.*
- *Upcoming is the Malcolm Island Gravel Grind (mountain bike ride) currently 170 racers registered. There will be a dance, parade, and pancake breakfast. The event is scheduled from June 30 to July 1.*
- *Sointula Resource Centre has moved to it's new location on 2<sup>nd</sup> street, by the Post Office and is open.*

## Area "B" – Coal Harbour / Quatsino / Winter Harbour

- *Also attended the Natural Resource Committee meeting, was interesting. The mining presentation was of particular interest.*

## Area "C"- Hyde Creek / Rupert

- *Hyde Creek days going forward on July 13<sup>th</sup>. Tickets are available for sale.*

## Area "D" – Nimpkish Valley/Woss

- *Having lots of tourists coming in off the highway to view the Heritage Park.*
- *The local campsites were packed on the long weekend.*
- *The Sointula Volunteer Fire Department will be doing a recruitment drive.*
- *WRA has asked if a paramedic station in Woss could be established, however, there is a Paramedic staffing shortage, over 20 staff positions unfilled for Woss North, but this will definitely be added to the conversation.*

## 2. Municipal Updates:

### Village of Alert Bay:

- Well testing was done to determine the size of the aquifer. Awaiting results
- 2 new generators have been purchased; one will be permanently set up on a well water pumping station. In the past, a mobile one was used for both the water well site and two sewer systems.
- Four cruise ships have currently stopped in, with an additional 20 scheduled.
- Meeting on May 17 to start planning for Indigenous People's Day.

### Village of Port Alice:

- Opened Link River campsite this weekend and were fully booked. The new sites still need another 3 weeks to green up.
- Marina project rebuild including the exterior is ongoing.
- Audit completed, noted as a clean audit thanks to Bonnie and the staff. Working on the annual report.

### District of Port Hardy:

- Planning for power outage on May 26.
- Update from BHP on ongoing works at the old Copper Mine site, including re-seeding.
- The Hardy Bay Seniors Society, which currently has 323 members, received a grant for transportation from seniors' residential homes to the centre, this funding will be used in part to transport Seniors to the centre for Thursday lunch and scenic tours of the North Island. The first tour is scheduled for June 20 and will be a trip to Holberg with a stop at the Scarlet Ibis for lunch.
- Tourism is starting strong for this early in the season.
- Art Tourism is happening at the Visitor Information Centre which has now been combined with the Port Hardy Museum. The full transition of the Museum to the Information Centre will take a few years to be completed.
- North Island Seniors Housing foundation talks are still ongoing with BC Housing.
- The May 9 Spring cleanup was very successful and included participation by local schools assisting with sidewalk cleanup.
- The pool is scheduled to open soon.
- Water restrictions are well respected in Port Hardy, the community as a whole seem to understand the seriousness and importance of following the restrictions set.
- Attended the groundbreaking ceremony for the new gas station that Quatsino First Nation will be building in Coal Harbour. Quatsino First Nation have also re-opened the restaurant in Coal Harbour.
- In response to the recent wave of substance deaths, the Kwakiutl, Gwa'sala-Nakwaxda'xw, Quastino First Nations and Foundry have come together to create a well devised youth program to provide youth with activities within the community.
- FILOMI days will be held July 19-21, great prizes for the duck race. There will be 2000 ducks available for sale for the race.

### Town of Port McNeill:

- Pool opened on May 6, a week ahead of schedule. As before, free attendance for both adults and kids.
- \$10,000.00 received from BC Hydro for site appropriate plants to be planted on Campbell Way. Consultation was held with Sonya Strang for plant options.
- Drinking water fountains have been installed for both water bottle and pet fillers.
- June Logger Sports are upcoming on June 1.
- Wharf head closure is an ongoing issue between Port McNeill and Ministry of Fisheries and Oceans. There is particular disregard for small craft harbours in general and response/reaction has been limited when discussing the neglect of the wharf head. The repairs are anticipated to take an afternoon.

*Port McNeill will be offering to take on the section that needs to be repaired in an effort to get the work completed, as this matter has been outstanding for a while.*

Questions/Comments: None

Next Meetings of the Board of Directors: Regular Meeting: June 18, 2024 at 2:00 pm

105/2024 **ADOURNMENT** **TIME 3:23 PM**

\_\_\_\_\_  
CHAIR

\_\_\_\_\_  
CHIEF ADMINISTRATIVE OFFICER

DRAFT



**Economic Development Department Monthly Report**

**DATE:** June 18, 2024

**TO:** Regional District of Mount Waddington Board of Directors

**FROM:** Pat English, Acting Economic Development Manager

**KEY ACTIVITIES, MEETINGS, PROJECTS, & INITIATIVES**

PROJECT / INITIATIVE	ACTIVITY
EV CHARGING NETWORK	<ul style="list-style-type: none"> <li>On-going discussions with site owners to confirm placement of the charge stations. Any changes from the original site will need to be approved by the grant agency.</li> <li>Operations department is collecting site energy data to assess site capacity. This data will help refine costs estimates for charge station installation.</li> <li>Developing draft outline of site agreement with site owners that will address issues of access, maintenance and revenue sharing.</li> <li>We expect to issue a request for expression of interest to EV charging manufacturers by the end of the summer with installation starting in the spring of 2025.</li> </ul>
SEAWEED INDUSTRY DEVELOPMENT PLAN (SIDP)	<ul style="list-style-type: none"> <li>Invitations have been sent to First Nations and to local community leaders for the workshop June 19 at the Port Hardy Recreation Centre</li> </ul>
MULTIPLEX	<ul style="list-style-type: none"> <li>I am assisting the CAO to negotiate a contract with a preferred consultant for preliminary site reviews and concept development.</li> <li>A draft of the contract will be submitted to the Board for approval before any work commences.</li> </ul>
FUNDAMENTALS OF FORESTRY	<ul style="list-style-type: none"> <li>VIU held information session in Port Hardy and Port McNeill during the first week of June for the September class.</li> <li>I am currently developing an application to the Community Workforce Grant (CWG) for the September program.</li> </ul>
TRAINING & ATTRACTION	<ul style="list-style-type: none"> <li>2024 Work &amp; Marketing Plans underway for the RRAP initiatives including: myvancouverisland.com, the housing portal, the events calendar, the InfoFlip, &amp; the Ambassador Program</li> </ul>
RDMW STAFF & BOARD ACTIVITIES	<ul style="list-style-type: none"> <li>Attended RDMW Board Meeting, Weekly Manager Meetings, Staff Meeting</li> </ul>
ECONOMIC DEVELOPMENT CONTRACTORS	<ul style="list-style-type: none"> <li>Held bi-weekly project update meetings with Megan Hanacek (RRAP)</li> </ul>
ECONOMIC DEVELOPMENT ADMINISTRATION	<ul style="list-style-type: none"> <li>Issued Request for Proposal to several firms with experience developing local government websites.</li> </ul>



## SPECIAL MENTIONS, NOTES, & HIGHLIGHTS

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- Assisting the CAO with recruitment of Economic Development Officer.

## OTHER ECONOMIC DEVELOPMENT DEPARTMENT PROJECT LEAD REPORTS

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- VINTAC Report Submitted by: Natalie Stewart (to be enclosed)
- RRAP Report Submitted by: Megan Hanacek (to be enclosed)


## SUGGESTED MOTIONS FOR BOARD CONSIDERATION

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- None

Respectfully submitted,

Economic Development Officer

Author:	Pat English, Acting Economic Development Manager
Manager / Supervisor:	David Kim, Chief Administrative Officer
Chief Administrative Officer SIGNATURE	

## Update Regional District of Mount Waddington Resident Attraction and Retention

### My Vancouver Island North Media

(website: [myvancouverislandnorth](https://myvancouverislandnorth.com), and social media channels: [myVIN](https://www.facebook.com/myVIN), [myVancouverIslandNorth](https://www.instagram.com/myVancouverIslandNorth))

#### Social Media details:

- Facebook currently has 5454 followers (5232 last RDMW meeting). The reach was 189,001 over last 28 days (210,087 reach previous 28 days). We anticipate an uptick in engagement over the upcoming summer months.
- Instagram currently sits 1324 followers (1290 last RDMW meeting). Daily locally relevant posts are being added to both channels (several times a day on FB). We have started to use new diversity of #hashtags showing a slight increase in followers.

**Website:** Several plugins continue to be updated on the site. The hard copy infoflip is being placed at key tourism areas throughout the coast (new additions to Parksville and upcoming local venue). We have a QR code addition now to the stand (Reaper Signs) to scan back to the electronic version on our website. We'll also be able to provide an estimate of site viewership by location at the end of the season.

#### 1) Vancouver Island North Training and Attraction Society

Ongoing VINTAS Marketing monthly meetings continue with recent focusses on these topics: Fall 2024 Economic Forum (proposed dates of Nov 12-13 with new additions for Youth Engagement), Ambassador program upcoming meetings and supplemental materials (community card/infoflip distribution/epublish advertising), Housing portal, Events Calendar, PNP program, the Fundamentals of Forestry school, Learning Council, 2024 workplan and other upcoming marketing deliverables. The Seaweed Industry Development Project (SIDP) is underway with June stakeholder meetings.

#### Provincial Nominee Program

80 inquiries for candidate packages to date. We are working with PNP staff to market our region strategically with materials we have built to date: website, social media, videos, hard copy brochures and upcoming Ambassador materials (all highlight: safety, lifestyle, fishing, wilderness, temperate climate, schools, etc). Regular monthly meeting attendance and reporting with PNP government staff is occurring to discuss candidate vetting and learning from other jurisdictions.

#### 2) Executive Pulse Data Content Management System (CMS)

Ongoing work is being completed with the database (collaboration with RDMW and Community Futures). Riley, Pat and I are also doing a jurisdictional scan to see if Exec Pulse is the best CMS system to use (many municipalities are moving away from this system to other CMS functionalities). A new subscription to Constant Contact has been acquired for outreach.

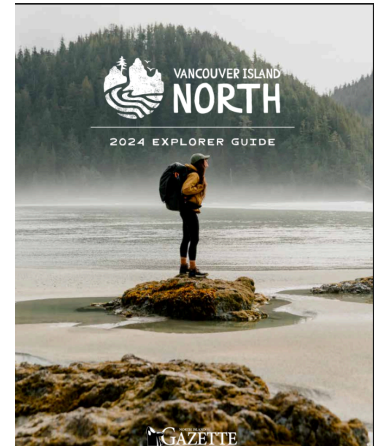


June 6,, 2024

Pat English  
Economic Development  
Regional District of Mount Waddington  
PO Box 729 Port McNeill, BC

Vancouver Island North Tourism Report; May 2024 to June 2024

**Upcoming and in-progress activities:**



- Started distribution of the Explorer Guides to Visitor Centres across the island and other select locations in BC.
- Digital Buy with the Daily Hive is live  
<https://dailyhive.com/mapped/vancouver-island-north-trip-packing-essentials-weather>  
[https://drive.google.com/file/d/InjsoOrywQLD3-ff5\\_Ov5S5Zun04tgsTy/view](https://drive.google.com/file/d/InjsoOrywQLD3-ff5_Ov5S5Zun04tgsTy/view)
- Global Heroes media buy will be live the week of June 7-9. Landing page is complete and can be viewed here  
<https://www.globalheroes.com/discovering-beauty-in-vancouver-island-north/>
  - Inserts and banner ads will be live in the following publications:
    - The Global Heroes Section (Vancouver Sun - Print Edition, all subscribers), June 8, 2024 – **260,000** readership.
    - The Global Heroes Section (The Province - Print Edition, newsstands & subscribers), June 9, 2024 – **282,150 readership.**
    - The Global Heroes Section (National Post - Vancouver Print Edition, newsstands & subscribers), June 8, 2024 – **38,360 readership.**
    - The Global Heroes Section (Globe & Mail - Vancouver Print Edition newsstands & subscribers), June 7, 2024 – **102,726 readership.**
    - The Global Heroes Digital Edition, June 7, 2024 – **230,000 readership.**
    - Banner Ad in The Global Heroes Section (Vancouver Sun - Print Edition, all subscribers) June 8, 2024 – **260,000 readership.**
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    - Banner Ad in The Global Heroes Digital Edition, June 7, 2024 – **230,000 readership.**
    - **Total Reach – 913,000.**
- Met with Epic Exeo, Ocean Legacy and 4VI to move the Ocean Debris clean-up project forward on June 3rd. The bags have been received and are at Reaper Signs ready to be printed once the design is finalized. Funding from the Outdoor Recreation Council of BC will be announced by June 14th, and we are still waiting on a potential financial contribution from Toyota.
- **Social Media** - May General Observations & Community News  
Some examples of news, updates and other happenings:
  - Seaview Kayak in Port Hardy reopened for the season and shared the news through IG stories.
  - Island Link Bus began service to the North Island! Shared the news through **FB** + IG stories.
  - Link River Municipal Campground has expanded with more sites.
  - In early May, the region was greeted by incredible northern lights displays. Lots of beautiful local imagery was captured, including this reel taken at God's Pocket Resort.
  - There was a planned Hydro power outage for most of May 26th, affecting many businesses and travel plans. I did see one visitor mention they would plan to head up to the NI much later in the day to avoid the outage.

- DBC + TVI had a [collab](#) featuring Telegraph Cove, which brought in some new followers to our page. In addition, DBC had a feature on Telegraph Cove that also went out through their FB [page](#); tagging us + linking to our site.
- Have sent a few IG collab requests over to @visitporthardy over the past month, but none have been approved.

### Instagram Collaborations

1. An [image](#) at Killer Whale Cafe in Telegraph Cove. Kim at @westcoastlife sent this collaboration request in. The Results: 7,276 accounts reached, 283 likes, 16 shares, 12 saves, and 7 comments.

2. A [carousel](#) of Telegraph Cove announcing the reopening for the season. Another collab request was sent over by @westcoastlife. We had (TVI) a collab post with DBC go out this same day with the same images, so I noticed that Kim was trying to get everyone in on the collab (DBC and TVI too). Lots of ideas on Telegraph Cove content for that day from many different channels.

The Results: 8,692 accounts reached, 858 likes, 28 saves, 23 shares, and 15 comments.

3. A [carousel](#) with TVI + @milesarbour and @tacos\_and\_tailwinds about their bikepacking trip.

The Results: 11,195 accounts reached, 13,264 impressions, 915 likes, 42 saves, 37 shares, 10 comments, 65 profile visits, and 11 new follows.

4. A [carousel](#) feature with @houseofsaliency (images from their trip) on Lucky Lager's history in the North Island.

The Results: 2,963 accounts reached, 3,570 impressions, 91 likes, 12 shares, 2 saves, and 4 profile visits.

5. A sea lion [image](#) collab that @coastrainforestsafaris sent our way.

The Results: 3,795 accounts reached, 128 likes, and 1 share.

6. A whale-watching [reel](#) with @princeofwhaleswhalewatching.

The Results: 8,381 accounts reached, 748 likes, 31 shares, 20 saves, 5 comments, and 2 new follows.

### Instagram Stories + Link in Bio

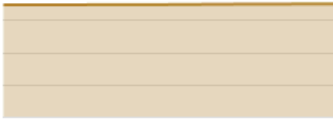
*Shared the following links through stories:*

- Seasmoke Whale Watching's [site](#): 1 link click
- Telegraph Cove [page](#): 2 link clicks
- Island Link Bus [site](#): 5 link clicks,
- Wild Pledge [page](#): 1 link click,
- Our [page](#) for Port Alice: 4 link clicks,
- MERS Free [Webinar](#): 1 link click
- First Peoples Map [site](#): 4 link clicks
- Port McNeill Logger Sports [site](#): 6 link clicks
- The [accommodation](#) for the Boom Boat Suite at Telegraph Cove
- Campgrounds & RV Parks [page](#): 6 link clicks
- Accessible [Guide](#): 3 link clicks
- T'sasala Cultural Group's [site](#) for the summer performances: 2 clicks
- Introduction to Bikepacking [page](#): 24 link in bio clicks

# FACEBOOK

## FANS COUNT

21,067



Previous period: 1%  
Previous year: 6%

## PAGE IMPRESSIONS

255,602



Previous period: 22%  
Previous year: -74%

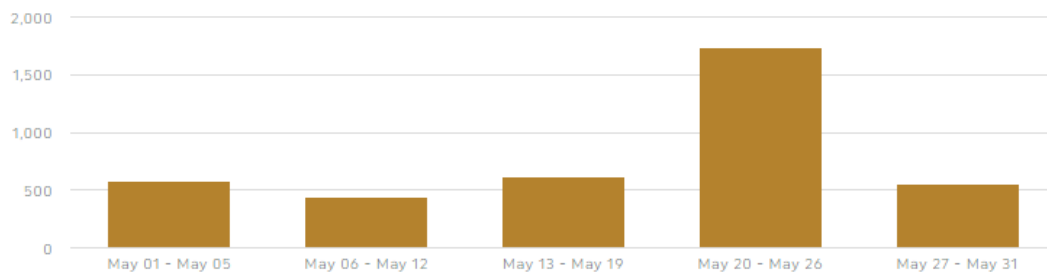
## PAGE ENGAGEMENT

0



Previous period: 0%  
Previous year: -100%

## PAGE VIEWS



## TOP POSTS BY ENGAGEMENT RATE (WITH IMAGE)

### Post With Image



For over 50 years, Holberg's iconic Scarlet Ibis Restaurant & Cabin Rentals has welcomed adventurers seeking a unique, off-the-beaten-path experience. 🍷 It's the kind of place that's an attraction in itself. Make the ...

### Engagement Rate

### Total Reactions

### Post Comments

### Post Shares

7.68% +7.68% 107 +107 3 +3 17 +17



Join Coastal Rainforest Safaris for an unforgettable trip exploring wildlife-abundant waters, islands, shores, and the adjacent Great Bear Rainforest shores. Their tours are deeply rooted in the rich cultural heritage of the Kwakw ...

6.60% +6.60% 60 +60 0 = 7 +7

# INSTAGRAM

## ENGAGEMENT RATE

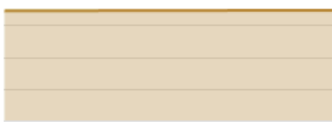
6.90%



Previous period: 35%  
Previous year: 15%

## FOLLOWERS

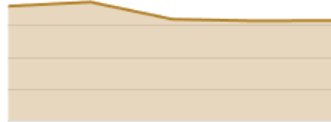
34,797



Previous period: 1%  
Previous year: 100%

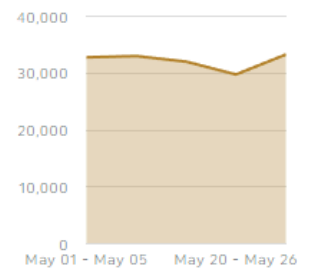
## PROFILE VIEWS

1,686



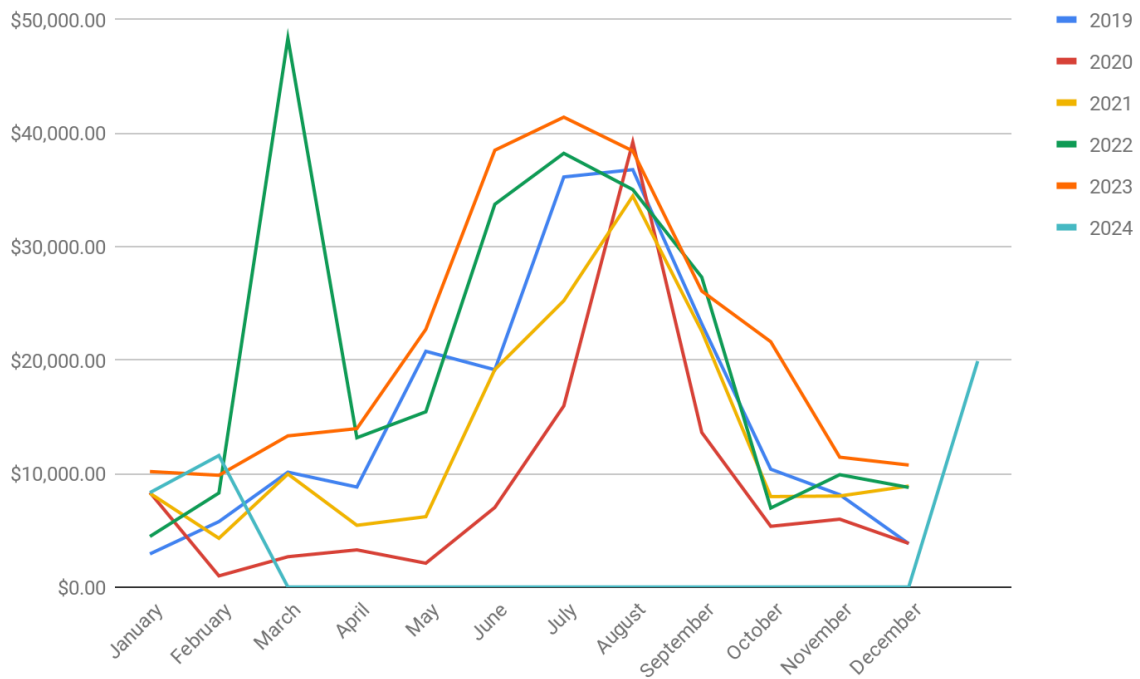
Previous period: 17%  
Previous year: -5%

## REACH



**MRDT Revenue by Month:**

The Vancouver Island North Tourism project receives 80% of the first 2% (or 53.33%) of MRDT revenue collected from designated recipients in the Vancouver Island North Region (Port Hardy, Port McNeill, Alert Bay, RDMW & Port Alice). All MRDT collecting communities on the North Island are collecting MRDT at a rate of 3%



\*Note - MRDT for Port McNeill for February not available at the time of this report.

	2020	2021	2022	2023	2024
Jan	\$8,330.62	\$8,259.55	\$4,802.82	\$10,173.87	\$8,316.49
Feb	\$982.04	\$4,294.63	\$7,801.24	\$9,847.10	\$11,584.96
Mar	\$2,668.57	\$9,959.97	\$48,383.40	\$13,316.98	
Apr	\$3,273.34	\$5,438.80	\$13,435.76	\$13,958.15	
May	\$2,100.10	\$6,198.53	\$15,438.90	\$22,706.13	
June	\$7,011.24	\$19,162.48	\$33,721.69	\$37,461.67	
July	\$15,957.51	\$25,225.62	\$38,211.38	\$41,397.42	
Aug	\$39,195.56	\$34,441.50	\$35,016.19	\$38,418.38	
Sept	\$13,615.46	\$22,537.80	\$27,294.07	\$26,075.62	
Oct	\$5,348.35	\$7,967.36	\$6,957.05	\$21,610.69	
Nov	\$5,976.56	\$8,020.04	\$9,897.00	\$11,438.45	
Dec	\$3,844.11	\$8,895.76	\$8,774.50	\$10,748.75	
<b>TOTAL</b>	<b>\$108,303.64</b>	<b>\$160,402.04</b>	<b>\$249,561.26</b>	<b>\$257,152.16</b>	<b>\$19,901.45</b>

Respectfully submitted,

*Natalie Stewart*

Natalie Stewart  
 Tourism Coordinator, Vancouver Island North



**REGIONAL DISTRICT OF MOUNT WADDINGTON**  
**OPERATIONS DEPARTMENT**  
**MONTHLY REPORT**

**TO:** Board of Directors      **FILE:** 315.04      **DATE:** June 18, 2024  
**FROM:** Matthew Dyck, EIT Operations Engineer  
**SUBJECT:** June 2024 Operations Report

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This report highlights various initiatives that the Operations department has been working on since the May Board meeting.

Woss Fire Hall

Operations is working with the Woss Volunteer Fire Department to review maintenance and upgrade work on the Woss fire hall. Design work is complete for upgrading damaged bay doors and quotations are being gathered for the implementation.

Annual Water Consumption Reporting

As part of the Regional District's Local Provider licensing for water systems in Coal Harbour and Woss, the Province requires annual reporting of information on water usage, population, and service connections. Operations completed the Annual Water Consumption Reporting for 2023 and has submitted the information to the Province, with consumption well within licensed limits.

Operations Technician Job Posting


The role of Operations Technician has been posted to various associations and job boards to recruit for the recently vacant position. This position will support the department in daily operations, service and infrastructure reviews, and capital projects.

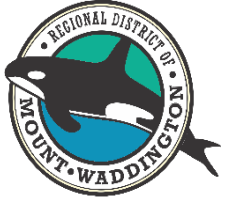
Community of Quatsino

Things are picking up at the Community of Quatsino and a recycling collection from the depot was completed last month. Operations and Admin staff are processing moorage registration renewals as the Bergh Cove public wharf is starting to see increased usage. Operations recently completed an inspection of minor maintenance items on the wharf and repairs are being arranged to address these minor items.

Respectfully submitted,

  
\_\_\_\_\_  
Matthew Dyck, EIT

Author	Matthew Dyck, EIT Operations Engineer
Manager/Supervisor	David Kim, Chief Administrative Officer
Chief Administrative Officer Signature	



TO: REGIONAL DISTRICT BOARD MEMBERS

FROM: Lisa Nicholson, Senior Finance Clerk

DATE: 11-Jun-24

Policy 2.2.2 Purchasing and Authorization Policy requires that instances where there has been a single source procurement above \$1000 or the lowest quote has not been accepted, the reason shall be reported to the Board for information. Local preference policies or most value criteria may override accepting the lowest bid.

**Single Source Procurements**

**May-24**

<u>DATE</u>	<u>PO#</u>	<u>EFT #</u>	<u>VENDOR</u>	<u>AMOUNT</u>	<u>DEPARTMENT</u>
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## REGIONAL DISTRICT OF MOUNT WADDINGTON

### REPORT



**TO:** Electoral Area Directors and the Director for Port Alice      **FILE NO.** 6900.04  
**FROM:** Staff  
**SUBJECT:** Rural Tourism Action Grant  
**DATE:** June 12, 2024

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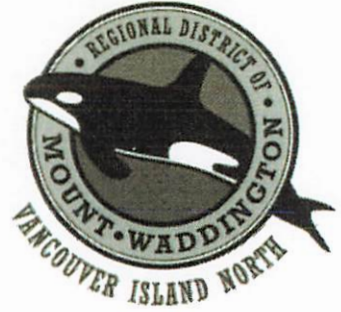
#### **RTAG 2024 – 03**

The Hyde Creek Recreation Society (HCRS) is requesting a RTAG grant of \$5,000 as part of a \$11,050 project to stage a music festival on July 13, 2024. This is a reoccurring event that generally attracts several hundred attendees and is well received in the community. It is very family oriented, offering activities for the whole family, and raises the profile of the North Island as a travel worthy destination offering cultural and social events.

Revenues from ticket sales and from the operation of a beer garden are not included in the event budget. The society declined to estimate the financial impact from these elements as they are considered to be too speculative. However, based on historical records, it would be reasonable to assume that they will provide a positive financial contribution to the event.

The project meets the basic criteria for the Festival & Event component of the 2024 Rural Tourism Action Grant.

COPY



Regional District of Mount Waddington  
2024 Rural Tourism Action Grant

Electoral Areas A, B, C, D and Village of Port Alice

APPLICATION FORM

Please refer to Program Guide for more information.

APPLICANT INFORMATION

Name of Organization HYDE CREEK RECREATION SOCIETY

Key Contact Person PATTY HAWLEY

Mailing Address 770 LANQUIST RD Postal Code V0N 2R0  
FORT McNEILL BC  
P.O. Box, Street, Village, Town etc.

Phone 250-230-3737 Fax / Email abovetidebnb@gmail.com

Incorporation, Business/Society No. S-37496 Or other \_\_\_\_\_ Date of Incorp. OCT. 22, 1997.

PROGRAM (choose one)

**Trail Enhancement**

Name of Trail \_\_\_\_\_

Description \_\_\_\_\_

Timeline \_\_\_\_\_

**Festival & Events**

Name of Event HYDE CREEK DAZE & MUSIC FESTIVAL

Description COMMUNITY CELEBRATION INCLUDING PARADE, CHILDRENS ACTIVITIES, 'LIVE MUSIC' ALL DAY FROM 2-11 VENDORS, FOOD VENDORS + BEER GARDENS.

Timeline 130 pm - 11 pm.

## Community Tourism

Name of Project \_\_\_\_\_

Location \_\_\_\_\_

Description \_\_\_\_\_

Timeline \_\_\_\_\_

## FUNDING AND BUDGET

Sources of Funding	\$ Amount	%
Community/Local government (specify) <i>(Rural Tourism Action Grant)</i>	<del>5,000.00</del>	
Other funding (specify) <i>LOCAL BUSINESS DONATIONS (HOPING FOR \$5000.00)</i>		
In Kind Contributions <i>So far for silent auction, 2 items</i>	1,050.00	
Proposed Request from the Rural Tourism Action Grant	5,000.00	
<b>Total Sources of Funding</b>	<b>\$11,050.00</b>	<b>100%</b>

Project Budget (define categories) Table can be expanded	\$ Amount
<i>Insurance</i>	
<i>Permits</i>	
<i>Special Event License</i>	100.00
<i>Porta Potty Rental</i>	800.00
<b>Total Project Budget</b> <i>Musicians</i>	3000.00
<i>Stage Rental</i>	3400.00
<i>Liquor License</i>	1114.53
<i>Liquor Purchase</i>	4000.00

## PROJECT BENEFITS

Describe how the project will assist either local or regional tourism destination marketing in your community.

- Provide a fun day of activities for the whole family  
- Promote the North Island music culture.  
- Activities for children to enjoy outdoors  
- Raise the profile of the North Island as a travel worthy destination offering wilderness activities and social events.  
- a fun day to travel between local communities to come together and interact.

Please attach Community letters of support, permits, authorizations and evidence of legal status.

**Note that funding cannot be provided without satisfactory provision of this information.**

## AUTHORIZATION

I/we certify that the information provided in this Application Form is to the best of my/our knowledge, complete, true and accurate and the proposal does not contravene Regional District of Mount Waddington or Village of Port Alice policies or bylaws.

I/we agree that the information provided in this Application Form will be shared with the Regional District of Mount Waddington Rural Tourism Action Grant review panel and Board upon request.

I/we understand that there is no guarantee that this application will be funded.

I/we also understand that the Regional District of Mount Waddington will not be responsible for any costs incurred in the preparation of this application, or any subsequent application for funding from the Regional District, and this application is being prepared entirely at my/our own risk and cost.

Signature of Authorized Representative(s)

Patricia L. Hawley

Printed Name or Names

PATRICIA L. HAWLEY

Title

TREASURER  
HYDE CR. REC.  
SOCIETY.

Date

June 9, 2024

## Hyde Creek Daze Budget

### Sources of Funding

Local Business Donations	5000
In Kind	1050
RTAG	5000
Total	<u>11050</u>

### Project Budget

Special Event License	100
Porta Potty Rentals	800
Musicians	3000
Stage Rental	3400
Liquor License	1114
Marketing	550
Contingency	2000
Total	<u>10964</u>

Surplus	86
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DATE 2023	SUPPLIER OR CLIENT	CHQ #	DEPOSITS (REVENUE)	EXPENSES	BANK BALANCE	BANK FEES ADMIN RESERVES	LABOUR REC GEN WCB	PARK MAINT. SUPPLIES	HEATING FUEL/H2O & HYDRO	HALL MAINT. & SUPPLIES	EQUIPMENT MAINT. & PARTS	SPECIAL EVENT/ PROJECTS	PHASE 2 PAVILION	PROPERTY & LIABILITY INSURANCE	TAXES GST (FED)	Hall Rental
Jan 1, 2023	Balance from 2022 Ledger				\$ 37,263.37											
2023-01-01	2023, difference from Jan			\$ 156.74	\$ 37,106.63											
2023-01-09	BC Hydro	1592		\$ 628.39	\$ 36,478.24				\$ 628.39							
2023-01-30	Deposit - Hall Rentals		\$ 727.50		\$ 37,205.74											727.5
2023-01-31	CIBC Bank fees - January 2023			\$ 13.32	\$ 37,192.42	\$ 13.32										
2023-02-24	Shop Rite Rona	1593		\$ 60.93	\$ 37,131.49					\$ 60.93						
2023-02-28	CIBC Bank fees - February 2023			\$ 11.50	\$ 37,119.99	\$ 11.50										
2023-03-06	CIBC Bank S/C refund from 2022		\$ 51.63		\$ 37,171.62	-\$ 51.63										
2023-03-08	Canada Revenue Agency	1594		\$ 5.90	\$ 37,165.72		\$ 5.90									
2023-03-27	BC Hydro	1595		\$ 676.23	\$ 36,489.49				\$ 676.23							
2023-03-31	CIBC Bank fees - March 2023			\$ 11.50	\$ 36,477.99	\$ 11.50										
2023-04-28	CIBC Bank fees - April 2023			\$ 11.50	\$ 36,466.49	\$ 11.50										
2023-05-03	BC Hydro	1596		\$ 705.31	\$ 35,761.18				\$ 705.31							
2023-05-24	Deposit - Hall Rentals		\$ 1,221.25		\$ 36,982.43											1221.25
2023-05-31	CIBC Bank fees - May 2023			\$ 13.74	\$ 36,968.69	\$ 13.74										
2023-06-09	RaeAnne Todesco, park labour	1598		\$ 449.88	\$ 36,518.81		\$ 449.88									
2023-06-12	Bucky Cessford, park labour	1599		\$ 179.03	\$ 36,339.78		\$ 179.03									
2023-06-12	B Cessford, Reimbursement	101		\$ 1,743.27	\$ 34,596.51			\$ 33.54		\$ 25.11			\$ 1,680.62			
2023-06-13	Shop Rite Rona	1600		\$ 58.18	\$ 34,538.33			\$ 58.18								
2023-06-23	Mabuhay Clean Team 2.0	1597		\$ 567.00	\$ 33,971.33					\$ 567.00						
2023-06-30	CIBC Bank fees - June 2023			\$ 11.50	\$ 33,959.83	\$ 11.50										
2023-07-04	BC Hydro	103		\$ 248.58	\$ 33,711.25				\$ 248.58							
2023-07-05	Port McNeill Enterprises, cement	104		\$ 3,614.52	\$ 30,096.73								\$ 3,614.52			
2023-07-12	J Willson, deposit, HCDaze Tshirts	106		\$ 2,000.00	\$ 28,096.73						\$ 2,000.00					
2023-07-19	B Cessford, Reimburse, Pavilion	105		\$ 79.88	\$ 28,016.85								\$ 79.88			
2023-07-20	RaeAnne Todesco, park labour	107		\$ 255.76	\$ 27,761.09		\$ 255.76									
2023-07-21	Shop Rite Rona	108		\$ 55.41	\$ 27,705.68			\$ 55.41								
2023-07-24	Deposit - Hyde Creek Daze		\$ 15,985.10		\$ 43,690.78											
2023-07-24	Windsor	109		\$ 200.95	\$ 43,489.83								\$ 200.95			
2023-07-27	R Balcke, Amazon, Dogpots/bags	113		\$ 310.46	\$ 43,179.37			\$ 310.46								
2023-07-31	Deposit - Hyde Creek Daze		\$ 3,520.00		\$ 46,699.37											
2023-07-31	CIBC Bank fees - July 2023			\$ 45.52	\$ 46,653.85	\$ 45.52										
2023-08-03	D Johnston, Sound Man HCDaze	114		\$ 3,400.00	\$ 43,253.85						\$ 3,400.00					
2023-08-03	D MacNeil, Band, HCDaze	118		\$ 500.00	\$ 42,753.85						\$ 500.00					
2023-08-04	J Hunchuk, Band, HCDaze	116		\$ 800.00	\$ 41,953.85						\$ 800.00					
2023-08-10	RaeAnne Todesco, park labour	121		\$ 102.30	\$ 41,851.55		\$ 102.30									
2023-08-14	Micron Machine Works, Pavilion	120		\$ 784.00	\$ 41,067.55								\$ 784.00			
2023-08-16	A Houlgrave, Band, HCDaze	115		\$ 800.00	\$ 40,267.55						\$ 800.00					
2023-08-16	Windsor, Pavilion	123		\$ 1,773.96	\$ 38,493.59								1773.96			
2023-08-21	J Willson, balance, HCDaze tshirts	119		\$ 1,116.00	\$ 37,377.59						\$ 1,116.00					
2023-08-23	CAB, Pavilion	122		\$ 79.29	\$ 37,298.30								\$ 79.29			
2023-08-28	B Schmidt, Liquor for HCDaze	124		\$ 3,542.96	\$ 33,755.34						\$ 3,542.96					
2023-08-31	Micron Machine Works, Pavilion	125		\$ 950.15	\$ 32,805.19								\$ 950.15			
2023-08-31	Devils Bath Brewing, beer, HCDaze	127		\$ 226.80	\$ 32,578.39						\$ 226.80					
2023-08-31	CIBC bank fees - August 2023			\$ 11.50	\$ 32,566.89	\$ 11.50										
2023-09-01	BC Hydro	126		\$ 91.96	\$ 32,474.93				\$ 91.96							
2023-09-08	K O'Reilly, Advertisement, HCDaze	128		\$ 367.50	\$ 32,107.43						\$ 367.50					
2023-09-11	RaeAnne Todesco, park labour	130		\$ 127.88	\$ 31,979.55		\$ 127.88									
2023-09-14	Mabuhay Clean Team 2.0	129		\$ 441.00	\$ 31,538.55					\$ 441.00						
2023-09-19	Western Financial Group, Insurance	131		\$ 2,151.00	\$ 29,387.55									\$ 2,151.00		
2023-09-29	CIBC Bank fees - Sept 11.50/Oct 13.88/Nov 11.50/23			\$ 36.88	\$ 29,350.67	\$ 36.88										
2023-10-03	B Cessford, Reimbursement	132		\$ 267.12	\$ 29,083.55								\$ 267.12			



DUPLICATE

NUMBER: S-37496



SOCIETY ACT

CANADA  
PROVINCE OF BRITISH COLUMBIA

## CERTIFICATE OF INCORPORATION

*I Heroby Certify that*

**HYDE CREEK RECREATION SOCIETY**

has this day been incorporated under the *Society Act*

*Issued under my hand at Victoria, British Columbia  
on October 22, 1997*



JOHN S. POWELL  
*Registrar of Companies*